

Purely Natural Cosmetics Announces Huge Sale on Selected Certified Organic Products

The organic-focused cosmetics retailer Purely Natural Cosmetics has announced a sale of up to 70% off its selected MiEssence and Plantae products.

December 11, 2014 (FPRC) -- Purely Natural Cosmetics has announced its biggest sale yet on MiEssence and Plantae products in time for the Christmas shopping season. Customers can grab certified organic products that have up to 70% off of the retail price. Discounts have already been applied to the selected products on the website to offer customers a no-fuss online shopping experience.

MiEssence and Plantae are certified organic skincare products that have been specifically formulated to help maintain healthy skin. Each brand has created a specific skin type range using the bio active ingredients in organic essential oils, flower and plant extracts. Both ranges consist of skin care products such as cleansers, skin conditioners, hydrating mists and moisturisers which are available in normal, combination, sensitive, dry, mature, oily and blemished skin types.

Customers can choose the range that suits their specific skin type and then mix and match based on the benefits of the specific ingredients.

Purely Natural Cosmetics recommends certified organic skincare products for anyone who has developed allergies to commercial beauty products or who is looking to switch to a natural beauty regime. People who choose to use pure beauty products are reducing their skin's exposure to harsh chemicals and will benefit from a significantly improved complexion and will save money in the long term.

Jana Cevelova, Marketing Director at Purely Natural Cosmetics, explains why she and the team decided to offer items on clearance at this busy time of year.

"We have reduced selected Miessence and Plantae products due to the clearance of old stock to make room for the new one, because both Miessence and Plantae recently changed their packaging design. Rest assured that the powerful formulations have stayed the same though," she says.

It's out with the old and in with the new, and Purely Natural Cosmetics has lots of new lines in store for 2015.

"We are also excited to announce that we are expanding our existing product range by adding a new brand to our portfolio which will be launched in the New Year. We want to offer our customers a very specific niche of carefully chosen products and brands that are truly beneficial to their health and carry a guarantee of authenticity in the form of certified organic seal and similar certifications," continues Jana.

Boilerplate:

Purely Natural Cosmetics is a family-run online shop that was established by people who are passionate about what nature can offer the body. The supplier is fully focussed on offering only certified organic products. Stocking pure and natural items that range from skincare, haircare and

cosmetic products to oral care, health food products and supplements.

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