

## **Chopping Block NYC Opens In Financial District To Redefine The Art Of The Sandwich**

*Chopping Block NYC is a new sandwich place aimed at the Wall Street set and tourists offering a fast-casual dining experience with luxury ingredients and a unique taste experience.*

San Francisco, CA, January 19, 2015 (FPRC) -- The sandwich was first invented by the Earl of Sandwich as a handy way to eat in a hurry. Since the invention of sliced bread sandwiches have become ubiquitous in the west, to the point where their aristocratic, gourmet origins have been long since forgotten. Chopping Block NYC is a new sandwich joint that aims to elevate the sandwich back to its former glory, with layer on layer of savory fillings creating the most mouthwatering sandwich.

Chopping Block is shooting to become one of the best restaurants in NYC, and uses fresh organic ingredients whenever they are available and combines them to create strong, bold flavors, premium textures and delightful accents. All sandwiches are artistically crafted using daily oven roasted meats, fresh greens and aged cheeses, and are further ennobled by classic freshly baked breads from Balthazar Bakery.

They aim to reinvent how a sandwich is eaten and experienced, and offer amazing coffees and niche beverages to accompany their exotic flavors. They will soon be introducing entrees to add to the social eating ethos providing an unforgettable experience for diners whether they eat in or take away, making it perfect for businessmen or tourists visiting attractions in New York.

A spokesperson for Chopping Block NYC explained, "We are committed to creating an unbeatable range of sandwiches which will make all others pale by comparison. What's more, we offer a full service catering capacity for those organizing large scale events, as well as an events space for people to bring their events to us. We are open eleven 'til seven and we are happy to take orders by phone for collection or serve people in store quickly and efficiently without sacrificing on the amazing freshness and quality of our custom recipes. We look forward to welcoming people from New York and around the world through our doors in 2015."

About Chopping Block NYC: Chopping Block NYC is taking aim at the Wall Street set to offer them an unparalleled lunch and dinner from 10am to 8pm. The shop offers sandwiches unlike any others, and provides an unmissable dining experience for those who eat in the Financial district. Chopping Block NYC aims to become the sandwich epicenter of NYC and will become a must-eat name for New Yorkers state wide and tourists alike. For more information please visit: <http://www.choppingblocknyc.com/>

### **Contact Information**

For more information contact Joe Bragg of Brandoutreach (<http://www.choppingblocknyc.com/>) (415) 632 1664

### **Keywords**

[best restaurants in NYC](#)  
[attractions in new york](#)

You can read this press release online [here](#)