

## Objective Invests in Staff and Future Technology

*The staff at the Essex-based web development company have been hard at work completing a range of qualifications in order to offer a more robust development service to clients.*

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Staff within the development division of the company have achieved a wide range of programming accreditations in the last 12 months:

- Certified Developer for Sitefinity – acquired by James, Senior Developer
- Programming in C# - acquired by Mandy, Senior Developer; James, Senior Developer; Rob, Senior Developer; Joe, Developer (funded by Essex County Council)
- Software Development Fundamentals – acquired by Zac, Junior Developer (funded by Essex County Council)
- Developing ASP.NET MVC Web Applications – acquired by Chris, Senior Developer
- Programming in HTML5 with JavaScript and CSS3 – acquired by Chris, Senior Developer
- Querying Microsoft SQL Server 2012 – acquired by Chris, Senior Developer

The customer service team have also been expanding their knowledge and experience by gaining the following certifications:

- Professional Diploma in Marketing with Chartered Institute of Marketing & Business Certification for Sitefinity – acquired by Karen, Marketing Manager
- Certificate in Professional Marketing with Chartered Institute of Marketing – acquired by Lara, Head of Digital
- F1 Accounting in Business with Association of Chartered Certified Accountants – acquired by Jack, Finance and Software Testing

As a company, Objective has also achieved three key accreditations that demonstrate the skills and competency of its team. Objective has gained Microsoft Gold Competency in Application Integration and Silver in Application Development, proving their level of technology expertise. More information can be found [here](#).

At the start of the year, Objective also became a Telerik Sitefinity CMS Partner, which means that we have the expertise to build responsive, mobile friendly websites on the Sitefinity CMS platform.

Cath Fox, Managing Director, is delighted that the hard work and commitment of her team has paid off and would like to say a big thank you to staff for their efforts in establishing Objective as an innovative, forward-thinking company.

Objective IT is an established software development company based in Great Baddow, Essex with a national reach. Founded in 1987, Objective has remained a Microsoft Partner since 1992 and develops bespoke web and CMS systems, databases and native apps for mobiles and tablets. The team also specialise in business systems integration.

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**Keywords**

[CMS systems](#)

[can be found here](#)

[Telerik Sitefinity CMS Partner](#)

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