

## **Zing Events announces new partnership with TV's Anna Williamson**

*The London based corporate events agency have announced that they are to join forces with TV's Anna Williamson to address the reoccurring problems found within the work place based on staff satisfaction reports.*

April 29, 2015 (FPRC) -- Since the company was established in 2012, the team at Zing Events have introduced unique and on-trend team building activities which have proven to make a huge difference to teams around the UK. Now, Zing is delighted to formally announce a partnership with TV's Anna Williamson.

"We have actioned the partnership as there is so much common ground between our existing team building ideas and Anna's wellbeing and personal development programmes," says Charlie Berry, company director.

Working with the likes of Women's Health, Girl Talk, The Sun and The Evening Standard, as well as making regular appearances on ITV's This Morning, Anna is an accredited and qualified Life Coach, a key spokesperson for the children's charity Childline, an associate of The Princes Trust and a campaign ambassador for mental health charity, Mind.

"I am delighted to be working with the incredible Zing Events team, who are without a doubt, the most innovative and forward thinking events company this side of the Atlantic," says Anna.

"With stress, low mood, and increasing workloads becoming a national problem amongst the nation's workers, I'm dealing with an increasing rise in issues in the work place, many of which could be dealt with swiftly and effectively with early intervention and regular communication throughout the work place hierarchy.

"I'm looking forward to bringing my expertise to those that can see the value in investing in their teams and colleagues in order to maintain a happy, productive work force, which in turn means staff take less time off work due to stress related issues."

For more information on the events and activities run by the Zing Events team, check out the website or join the conversation on Twitter by following @zingevents.

Zing Events delivers unique team building events to clients in London and the rest of the UK. Forget the awkward stereotypes that have become synonymous with group team building days – each event from Zing has been expertly designed and choreographed to encourage creativity and collaboration. Whether indoor or outdoor, fiercely competitive or a little more low-key, the pioneering events from Zing's team will inspire, engage and educate staff from all walks of life.

For inspirational team building ideas, or to discuss your requirements for an upcoming corporate event, contact Zing today on 0845 689 0602.

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**Keywords**

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