

Fort Worth SEO Services Relaunches Website With Exclusive New Material Design Look

Already featured on and admired at materialup.com, new design shows breadth of leading SEO company's expertise and mastery of cutting-edge tech, Fort Worth SEO Services reports

Fort Worth, TX -- October 22, 2015 (FPRC) -- Fort Worth SEO Services, one of the region's top search engine optimization companies, unveiled a brand new design for the company's website at FortWorthSEOServices.com. The new design is based on the free MDLWP WordPress theme created by Fort Worth SEO Services founder Brad Williams and makes use of the Sass style-sheet language, the gulp.js build system, the Bower package management system, and Google's Material Design Light component package. The advanced new design is an example of the kinds of cutting-edge technology that clients of Fort Worth SEO Services regularly benefit from and has received rave reviews at design-oriented sites like materialup.com and others.

"We're happy to report that we've given our site a great new face lift," Williams said, "Material Design has proven to be just as appealing and successful for websites as it is for Android apps. It was a pleasure to leverage some of the best new tools available to create an appealing new design for our own site. We're glad that our visitors and clients are enjoying the upgrade so much, and we have plenty of other improvements in store."

With Apple's famously design-focused iOS mobile operating system having already impressed users with its elegance and basic appeal, tech giant Google had a lot of catching up to do in the early days of competing OS Android. Google's own intensive program reached a milestone with the June 25 unveiling last year of its so-called "Material Design" visual language, an effort that has been widely viewed as successful since.

The new Fort Worth SEO Services site employs this design approach in a way especially suited to the web. In creating the new design, agency founder Williams made use of a number of advanced software packages, including the advanced Sass style-sheet system, a tool that allows designers to work at a higher level before compiling down to the CSS language that is an underlying mainstay of the web.

The just-revealed website redesign is an example of the kind of cutting-edge work that Fort Worth SEO Services and its parent company regularly do on behalf of businesses and other clients in the Fort Worth area. As is detailed on the new site at <http://fortworthseoservices.com/about/>, Fort Worth SEO Services is a subsidiary of Brag Interactive, a well-established, full-service web design and digital marketing company.

Under the more focused brand, the company provides best-in-class fort worth seo services that improve the search results prominence of clients' websites. Using a mix of proven, reliable techniques that reflect each customer's individual situation and needs, the company's SEO experts deliver conversion-ready visitors to targeted websites, ultimately producing more revenue. The new Fort Worth SEO Services website design is now in place and active at FortWorthSEOServices.com, and the free MDLWP theme it is based on is available at MDLWP.com and on GitHub.

About Fort Worth SEO Services

As the top SEO company in the Dallas-Fort Worth area, Fort Worth SEO Services produces more website traffic and leads for customers than any competitor, always focusing on delivering real, business-building results.

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