

## **New Chocolate-free Advent Calendars, the Zero Carb Option for the Photo Enthusiast.**

*NEW: The photo memory Advent calendar: A positive surprise every day of Advent, with no sugar and no artificial sweeteners.*

November 12, 2015 (FPRC) -- Cambridge photo printing specialist FotoInsight is now launching a new, bespoke Advent calendar, where personnel memories, preserved in pictures, replace calorie bombs behind the traditional 24 little doors. Providing selected, positive memories, the new photo Advent calendar offers a unique alternative to off-the-shelf, cheap-chocolate calendars.

Health threat of sugar is vastly underestimated

That is what US researchers say in a study, published in the journal "Obesity". The lead author Prof. Robert Lustig, a paediatric endocrinologist says that this is evidence that "a calorie is not a calorie".

The new, no-calorie Advent calendar

FotoInsight MD Klaas Brümmer counters: "At FotoInsight we are proud to offer alternative, calorie free, gift options. Our new photo Advent calendar is the sweetest treat you can give, without sugar or sweeteners. It is the zero-carb present from the photo enthusiast."

Artificial sweeteners are fattening over time

Artificial sweeteners, even though they do not contain sugar, nonetheless have a direct effect on the body's ability to utilize glucose. Glucose intolerance ... is the first step on the path to metabolic syndrome and adult-onset diabetes. [Source: Better Health Post]

The sweetest treat for Advent, without sugar and sweeteners

The new seasonal photo calendar has a professional quality print on the large cover, plus 24 little doors, concealing selected photographic memories. A delight for people in love, families and friends. This new Advent photo calendar is the perfect gift idea to tune friends into Christmas mood. This new photo calendar for Advent makes a great gift, which the recipient will enjoy every day of Advent anew.

Price £7.49 +p&p (UK) / €8.99 +p&p (Ireland).

Material: Extra strong cardboard with a silk matte coating (300g/m<sup>2</sup>); scratch resistant and cleanable.

Format: 35.5 x 24.5 cm.

Turnaround time: Six working days.

Photo Advent Calendar web page

For the UK: <http://fotoinsight.co.uk/photo-calendars/chocolate-advent-calendars.html>

For Ireland: Web: <http://fotoinsight.ie/calendars/chocolate-advent-calendars.html>

About FotoInsight

FotoInsight Ltd was founded in Cambridge twelve years ago and runs an easy to use photo processing service for Windows, Mac OS and Linux users. It offers an extensive array of

award-winning photographic print and photo gifts as well as photo books, photo posters and photos printed on canvas. Prints ordered through FotoInsight are developed at five state-of-the-art photo labs in four countries. The online photo service has grown year on year faster than the photo processing industry and has expanded its services in seven European languages in thirty-two countries.

**Contact Information**

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