

## **Reviewz Rock Unveils A Brand New Comprehensive Product Review Site For Consumers**

*Studies show that consumers trust online reviews as much as recommendations from their friends. See how Reviewz Rock is helping people make better buying decisions at <http://www.reviewzrock.com>.*

Delhi, India -- November 23, 2015 (FPRC) -- According to a 2014 Local Consumer Review Survey conducted by SEO giant BrightLocal, eighty-eight percent of consumers trust online reviews as much as they do personal recommendations. These research findings highlight the increasing influence of the web in helping people make smart buying decisions. In fact, nearly thirty percent of Internet users admitted to reading online reviews on a regular basis just to stay informed about what is currently available on the market.

It is with these statistics in mind that Reviewz Rock is unveiling their brand new product review website. The site is aimed at consumers who are currently in the midst of making purchasing decisions and need unbiased wisdom and advice to help them make the right choice. The team at Reviewz Rock want to ensure that the site becomes a go-to resource for high-quality in-depth reviews on products in a wide array of categories and markets.

V K Rajagopalan, a member of the Reviewz Rock team, stated "There are millions of products out there on the market already and many more being created and launched on a daily basis. Unfortunately, this makes it very difficult for a consumer looking to make a purchase to know which brand or product is going to best suit their needs. This is where our blog really shines. At [www.reviewzrock.com](http://www.reviewzrock.com) , we provide comprehensive reviews that help consumers distinguish which products are worth their money and which are not."

Rajagopalan goes on to say, "Not every review site features real, honest reviews that are based on user experience. Our Reviewz Rock team works very hard to ensure that we are only posting quality reviews that will lead our readers in the right direction. The writers here strive to make each review easy to understand so that there's no doubt in the consumer's mind whether or not the product is for them. We make it our mission to help people make decisions that are wise and well-informed."

"We know that every consumer who comes to our website works hard for their money. Our intention is to honor that by helping them spend it on things that will give them the greatest return on their investment. Our team knows that we can only accomplish this by providing authentic reviews, and that's exactly what consumers can expect whenever they visit our site."

### **About Reviewz Rock**

The major goal of Reviewz Rock is to be the most comprehensive product review blog online. The team created the site as a way of helping people find genuine reviews that encompass a wide range of product types. In introducing different products and services to the general public, Reviewz Rock vows to write only truthful and honest reviews that users can feel confident about relying on to form opinions and make wise, informed decisions about their purchases.

### **Contact Information**

For more information contact V K Rajagopalan of Reviewz Rock (<http://www.reviewzrock.com>)

(+91) 98180 92814

**Keywords**

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