

Mobile Option Bonus Publishes New Review of Mobile Optin from Anthony Morrison with New Bonus Added

Mobile Option Bonus has published a review describing the exclusive content individuals can get when signing up to Mobile Optin Commander with an exclusive bonus just added from MobileOptinBonus.com.

New York, NY -- January 13, 2016 (FPRC) -- Email marketing is a powerful tool, because it ensures individuals receive a direct communication informing them of the latest offers, products and services available, within their inbox. Unlike on social media where content can be missed or ignored, or on a dedicated website where it must be actively sought out, email creates a direct conversation with the prospect, and these conversations have proven very profitable for email marketers. With more people buying from mobile devices in 2015 marketers have been racing to engage with these customers and mobile optin allows them to use proven landing pages all created seamlessly within minutes.

Mobile Commander is a WordPress plugin that creates a unique mobile optin page to optimize email marketing signups via mobile devices, and Mobile Option Bonus has reviewed Anthony Morrison's system and added their own bonus exclusive package.

The review (www.mobileoptionbonus.com) includes a broad range of resources, including information on email marketing for those just starting out and the importance of specific, mobile optimized solutions designed to catch people while they are browsing on the go. The review also includes exclusive details of the bonuses included, which includes an SMS marketing sign-up option to contact individuals directly via text.

The Mobile Optin plugin (www.mobileoptins.net) even has a video tutorial to show people how they can quickly and effectively use the options available to create customized optin pages for mobile based on several unique templates, with custom imagery and more, ensuring the process takes just seconds to complete.

A spokesperson for Mobile Option Bonus explained, "We were very impressed by the optin plugin itself, which provides an all in one solution to mobile marketing, and can double the number of signups people receive on mobile devices by creating a specifically tailored page for mobile devices. What's more, the bonuses included include enough extras to boost the marketing reach of the plugin considerably, including SMS marketing and a guide to creating loyalty schemes. The result is a powerful suite of tools that will improve anyone's conversion rates, and help them make 2016 their most successful year yet."

About Mobile Option Bonus

Mobile Option Bonus is a new online resource center helping people find out the latest information on mobile optin strategies, platforms, courses and more. The website is regularly updated by its dedicated editor, and features high quality, original editorials designed to provide impartial insights that inform consumer decision making.

For more information please visit: <http://mobileoptionbonus.com/>

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Keywords

www.mobileoptionbonus.com

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