

Blue Star Multimedia Announces They Have Been Honored with Six MarCom Awards

These awards are highly coveted, with approximately 6,000 entries being submitted, and the company won awards in both web design and video production, reports BlueStarMultimedia.com

Manalapan, NJ -- February 2, 2016 (FPRC) -- Blue Star Multimedia, a company long known for their exceptional services, proudly announces they have been honored with six MarCom Awards in 2015. The competition recognizes individuals and businesses for their creativity in the areas of conception, design and writing with regards to various marketing materials and programs. Entries come from a variety of sources, including design shops and PR firms.

"Competition for these awards remains stiff, and we are proud to say we were recognized six times in the past year. Blue Star Multimedia won the platinum award for a marketing, PR and advertising agency website and a platinum award for the single spot Cafe Spezia AMC commercial. Gold awards were given for our Skyn Lash Academy marketing video, our Accutronic Security Systems website, our Relentless Fitness marketing video and our Pantano Nursery & Landscape Supply website," Thomas Ranieri, spokesperson for the award winning creative agency in New Jersey, announces.

The MarCom statuette may be found in top business and communication firms in the world, as previous recipients are proud to show their awards to all. The competition is now the biggest of its kind globally, from all appearances, and it is estimated around 6,000 entries are submitted annually. When looking at the winners, individuals will see everyone from the small business owner who is the only employee in his or her company to Fortune 500 recipients. Competition remains tough when an individual or company is vying for one of these awards.

"Industry insiders think very highly of the MarCom Awards, as seen by the diversity of the entrants and winners. Blue Star Multimedia is proud to join in the competition and it thrilled that the judges felt our work was excellent and recognized our company in this manner, both for our web design and our video production," Ranieri continues.

Businesses need to appear on the first page of Google, preferably in one or more of the top three spots, as the majority of consumers rarely look past these rankings to obtain the information they desire. Furthermore, YouTube now ranks as the second most popular search engine in the world and the third most visited website worldwide. Having a website is no longer enough. Companies need to have a presence across the web for outstanding results.

"Companies in need of assistance should contact our award winning video production and award winning web design teams today. The same is true for companies in need of assistance with branding, as a stunning logo helps to present a company in its best light. We also assist with search engine optimization, animation, print services and more. Whatever you need, we'll work with you to ensure you have the tools to move your business forward," Ranieri declares.

About Blue Star Multimedia:

A full service creative agency and marketing firm, Blue Star Multimedia specializes in website design, search engine optimization, video production and branding solutions. The company works to ensure the vision of the project matches the reality of the potential customer's brand experience.

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