

U.S.-First Refrigerated 2016 Metris Now Chilling at Mercedes-Benz of Westwood

With mid-sized Metris van already proving a hit, dealer partnered with leading specialist Cool Fox for American-first refrigeration upgrade, Mercedes-Benz of Westwood reports

Westwood, MA -- February 17, 2016 (FPRC) -- Mercedes-Benz of Westwood has just taken delivery of the country's first 2016 Metris refrigerated van. With the mid-sized Mercedes-Benz Metris making major waves since hitting American shores in the wake of the impressive recent reception for the larger Sprinter, interest in a refrigerated version has been running high. Through a partnership with Cool Fox, one of the country's leading vehicular refrigeration upfitting specialists, Mercedes-Benz of Westwood has achieved a much-anticipated first. The popular sprinter guy blog details the new project and what buyers can expect from the refrigerated Metris van.

"With an incredible level of polish, reliability, and hard-working capability packed into an agile, mid-sized package, the Metris is an impressive general-purpose van in its own right," Mercedes-Benz of Westwood Commercial Vehicle Manager James Tully said, "We and many others have been interested in how well it could be adapted to more specialized applications, too. With the nation's first refrigerated 2016 Metris on our lot thanks to our partners at Cool Fox, we can say with confidence that the excitement surrounding this vehicle is very well deserved."

Although the minivans that flowed so freely from American car dealerships in the 1990s have since lost some of their shine among consumers to sport utility vehicles of various kinds, they still reign supreme in a wide variety of commercial niches. Businesses ranging from contractors and shuttle services to caterers and delivery specialists often find that appropriately designed minivans can live up to their requirements in especially admirable fashion, providing plenty of protected capacity where a full-sized van might be too much.

For almost twenty years, a line of Mercedes-Benz vehicles of this class has been a fixture in Europe, although unavailable in the United States. That latter deficit was remedied last year with the introduction to America of the 2016 model-year Metris, an eagerly anticipated development that added an important new option to the selection of vehicles in this class.

While many buyers will be able to make good use of the Metris in stock form, others will have more specialized requirements. As a look at recent sprinter guy boston refrigerated vans coverage will show, for example, many companies in the area already rely heavily on such vehicles in the course of their everyday business, as with those needing to deliver the area's famous fresh seafood to local customers.

Contacting leading vehicle refrigeration system specialist Cool Fox, Mercedes-Benz of Westwood therefore commissioned what has now arrived as the country's first refrigeration-equipped 2016 Metris. An excellent fit for many common applications, the nimble refrigerated Metris will slot in perfectly alongside the larger Mercedes-Benz Sprinter, delivering the same quality and reliability in a more compact package.

Those interested in learning more will find further information at the Sprinter Guy Boston blog. New

sprinter guy refrigerated metris vans updates there include pictures of the first 2016 vehicle of this kind in the country and other details.

About Mercedes-Benz of Westwood:

Providing the best in sales, financing, and service to clients throughout the Greater Boston area, Mercedes-Benz of Westwood always strives for complete customer satisfaction.

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