

## **Industrial Name Plate Manufacturer Data Graphics Earns Boeing's Coveted Gold Supplier Award**

*Custom Name Plate and Asset Tag Printer Certified as Boeing Gold Supplier and Metalphoto Certified Converter. This Uniquely Positions Them for Printing Aerospace and Other Specialized Name Plates and Asset Tags.*

May 24, 2016 (FPRC) -- Boeing Co. just awarded Data Graphics Inc. with prestigious Gold Supplier status for the period of May 1, 2015-April 30-2016. This award is issued to suppliers who have achieved superior performance for a consecutive 12-month period. Boeing has long been recognized as having perhaps the best and most stringent supplier rating systems in the nation. At any given time, there are typically 100-150 Gold Suppliers, out of more than 13,000 suppliers Boeing deals with annually.

What exactly does achieving a Gold Supplier assessment mean? Not a single one of the nearly 19,000 individual overlays, name plates and labels that Data Graphics sent Boeing in the last 12 months failed to meet Boeing's quality standards or their delivery deadlines. For at least the last 6 months, Data Graphics also received a rating of 4.8 or higher (out of 5) on the General Performance Assessment Summary. For many suppliers in the aerospace industry, achieving Boeing's Gold Supplier status is considered the highest possible honor. Boeing notes that Gold Suppliers "are satisfying our customers with top-quality, technically excellent, affordable products, delivered on time."

This award comes on the heels of Data Graphics Inc. becoming just the eighth name plate manufacturer in the nation to become a Metalphoto ® Certified Converter. Both the National Association of Graphic and Production Identification Manufacturers and the Naval Surface Warfare Center have determined that metalphoto identification plates are the most durable name plates with the highest environmental survivability score. In fact, metalphoto is the preferred methodology for many aerospace and marine applications. This is why Boeing trusts Data Graphics and metalphoto to provide the most accurate, durable industrial labels on earth. Horizons Inc., which manufactures all metalphoto anodized aluminum used in the metalphoto process, has created the rigorous Certified Converter standard to ensure that manufacturers adhere to best practices and achieve the highest quality products. Data Graphics is believed to be the only manufacturer in the Southeast to have earned status as both a Boeing Gold Supplier and Metalphoto Certified Converter at the same time, and one of only a handful of companies to have ever accomplish this feat.

About Data Graphics Inc.

Data Graphics is an award-winning American-owned and operated company. Data Graphics is UL, ITAR, RoHS, ISO 9001, and AS 9100:2008 certified. Data Graphics excels at a vast array of printing methodologies including screen printing, digital printing, large format printing, hot stamping, flexographic printing, laser etching, CNC engraving, metalphoto developing, embroidery, dye sublimation, and complete fabrication. These core competencies allow Data Graphics to create the highest quality name plates, overlays, decals, roll labels, asset tags, die-cut products, signs, banners, and even corporate uniforms. Since 1984, they have been providing full service custom printing solutions for clients large and small. Currently, Data Graphics has labels, asset tags and name plates on the International Space Station, high tech submarines, and everywhere in between.

For more information, please visit the website [www.datagraphicsinc.com](http://www.datagraphicsinc.com) or contact Data Graphics at 800-639-4316 for full service custom printing solutions.

**Contact Information**

For more information contact Brad Butterstein of Data Graphics  
(<http://https://www.datagraphicsinc.com/>)  
800-766-7820

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