

Tayst Coffee Makes a Splash Shipping Compostable Single Serve Coffee to Homes and Offices

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October 17, 2016 (FPRC) -- Long Beach, New York

Tayst Coffee's new subscription service is delivering quality sustainably-sourced single serve coffees to homes and offices across America.

The new coffee line is the brainchild of successful entrepreneurs and longtime friends, Craig Handleman and Greg Byrnes, who saw a new opportunity in the fastest growing segment of the coffee industry - single serve cup coffee.

The over 12 billion K-Cups sold last year were enough to circle the globe a dozen times, bombarding landfills. 'If we can get just 1% of coffee drinkers to replace their plastic cup solutions with the high-quality coffee in our Tayst pods, we could reduce waste and divert up to 100 million pods away from landfills,' challenges Byrnes.

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The quality of the coffee and the environmental benefits of the new pod are matched by Tayst's convenient online shopping process. The easy-to-use, intelligent subscription platform offers direct-to-consumer and office shipments - no middleman required. This formula cuts packaging and transportation to and from warehouses and retail outlets. Tayst Coffee is delivered in beautiful, personalized Earth-friendly and 100% post-recycled and/or compostable packaging.

Eco-smart, delicious and easy. Tayst is changing the way the world does coffee, one serving at a time.

About Tayst:

Challenging the \$100 billion coffee industry, Tayst Coffee packages sustainably sourced Amazing Coffee into the world's first 100% Compostable pods. Earth-friendly packaging brings you your coffee fix on a monthly subscription. To experience Tayst Coffee visit www.tayst.com.

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Keywords

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