

Thermalabs to Introduce Colored Range of Kids Tents

Thermalabs has introduced a colored range of kids' beach shelters.

December 28, 2016 (FPRC) -- Thermalabs, a leading manufacturer of cosmetics products, has announced a new range of at least 5 different beach shelters for kids, going by the name Pluto. These are small tents that are designed to meet the needs of toddlers and children below the age of 13. The company has been making significant inroads in the beach convenience market, launching a number of beach chairs, sunscreen products, and a whole lot of other accessories built just for beachgoers.

Thermalabs is an American manufacturer of tanners and tanning accessories. The firm is behind a number of popular tanning lotions and accessories, including the Gold Standard Tanner, and the Ultimitt tan applicator mitt. Thermalabs has also segmented into three distinct brands that take charge of various market niches. Supremasea is the company's arm in charge of skincare products based on Dead Sea Salts. Tent World is Thermalabs branch that makes beach and sporting tents, while Organic Healthcare is the firm's more recent sub-brand that makes healthcare products based on naturally occurring seeds, herbs, and plants acquired from the mountains of Galilee in Israel.

With the new Pluto range of beach tents, which are available in purple, green, blue, yellow and red colors, parents will now be able to take their kids along to the beach. The company recommends that parents should purchase a tent that's in their kid's favorite color. While an adult's skin needs just sunscreen for protection at the beach environment, children have a more sensitive skin. They need extra protection. The Pluto tents keep away scorching sun, sand, gusts of the wind, unpredictable rain showers and other adverse conditions at the beach. In addition, the tents can be used in public parks, outdoor locations, picnic sites, camping locations and any other outdoor spots. This means parents can simply set a Pluto tent up in the family garden where kids can relax after playing.

Thermalabs Pluto tents feature an elaborate instant pop-up operation that makes them easier to use for first-time users. The company has said that it published a YouTube video that explains how parents can learn to set up the tents in a couple of minutes the first time they use them. The shelters also ship with an easy to follow instructional guide that educates users on how to get going right off the bat.

"Tent World is delighted to introduce an exclusive range of smaller beach tents designed for use by kids. These are high quality outdoors shelters that keep kids safe from hot sun, sand, wind and rain showers at the beach. The tents also work great in the family garden and other outdoor locations. The variety of color available means that shoppers can settle on a color that matches their kids' preferences. We are currently in the process of making the Pluto tents available on our official website – www.thermalabs.com – and on major online marketplaces such as Amazon.com," said Ann Spencer, Tent World brand manager.

Contact Information

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