

Thermalabs Releases a Lily Butterfly Beach Chair

Emerging American brand Thermalabs has released yet another product, the Lily Butterfly Beach Chair.

January 5, 2017 (FPRC) -- Thermalabs, a leading American brand that manufactures cosmetics and beach-related products, has today announced yet another beach chair. This move comes barely a week since the firm announced that it would be releasing an exotic range of beach chairs in the next few days. The lily butterfly is a lightweight and portable chair that works great at the beach and in any other outdoor location.

Thermalabs is a big player in the global market for self-tanners. The company started out some three years ago, manufacturing natural and organic tanning products that became insanely popular in the market. Thermalabs pilot product, known as America's Gold Standard tanner, sold over 10,000 units in its first week in the market. The product's unique ingredients and efficiency were a huge attraction for consumers. The exemplary sales figures attracted the attention of top industry blogs, generating, even more, exposure for the new brand. Thermalabs second-ever product, Glow2Go tanning wipes, was also immensely successful in the market.

Following a successful run in the tanning market, Thermalabs has in recent times diversified to other market areas. The company announced its Supremasea sub-brand in 2015. This is a semi-autonomous division that will focus on general skin care products that are made from Dead Sea Salts. Early in 2016, Thermalabs revealed Tent World, its new brand that would be in charge of beach and sports tents. The company's latest sub-brand is Organic Healthcare, which will be making health care products based on over 1000 years of ancient wisdom in medicine. The company will be relying on the work of the Rambam to produce natural healthcare products that increase energy and vigor.

Thermalabs Lily Butterfly beach chair is designed from a high-grade polyester material wrapped around a steel frame. The chair is primarily designed for use at the beach, but also works great in other outdoor settings such as camping sites and fishing locations. It features an easy open and fold mechanism that all users can grasp. According to Thermalabs, this chair doesn't rust and can be carried along to picnic sites and other outdoor spots. Since the chair isn't heavy, it can be carried by hand for several blocks, or packed in an automotive boot for longer distances.

Mr. Alex Howard, a lead marketing officer at the company, said, "We are glad to announce our Lily Butterfly Beach Chair, which has just hit the market today. This is a fantastic new chair that will make it possible for users to bring along comfort to camping sites, fishing locations, the beach, and any other location for that matter. This chair is designed from sturdy steel and high-quality polyester. It doesn't rust and gives value for money in the long-run. Our users have been waiting for this product for quite some time now, and we are finally very glad that it's now available. We'll be announcing some more beach chairs in the next few days. Cheers..."

Contact Information

For more information contact James McCoy of Thermalabs (<http://www.thermalabs.com/>)

Keywords

[American brand](#)

[Gold Standard Tanner](#)

[Glow2Go](#)

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