

FinancialSpreads Create an New Financial Affiliate Programme

FinancialSpreads have set-up an in-house financial spread betting, CFD and forex affiliate programme at FinancialAffiliates.net.

January 6, 2017 (FPRC) -- FinancialSpreads, the UK based spread betting, CFD and forex provider has launched an interesting new affiliate programme.

The new programme includes:

- * CPA payments of GBP180-GBP250 (USD220-USD300)
- * A focus on conversions and remarketing
- * Clear online reporting via the new affiliate portal

FinancialSpreads has run an affiliate program in the past but according to Adam Jepsen, FinancialSpreads's founder, the new programme is far better for affiliates.

"The new 'FinancialAffiliates' scheme is a vast improvement. We used to have low CPAs, limited payment tiers and there was no revenue share option.

"We have gone from CPAs as low as GBP50 (USD60) to as high as GBP250 (USD300).

"Even if an affiliate is in payment tier one, they can earn a CPA of GBP180 (USD220). Regulated affiliates can now also earn a healthy revenue share up to 25%".

- - - Focus on Improving Conversion Rates and Remarketing - - -

To help conversion rates, the UK company has also created a number of bespoke landing pages, including forex and financial spread betting focused landing pages.

Adam Jepsen says that FinancialSpreads has also put in extra work in to their remarketing so affiliates still get the rewards.

"FinancialSpreads is an established brand in the industry and having an established brand always helps conversions. Nevertheless we have also made a big effort on improving the results for affiliates.

"Unlike a number of other schemes, when we remarket to users referred to FinancialSpreads by affiliates, our tracking cookies don't write over the affiliate cookies. This means we're spending money on remarketing visitors, conversion rates are improved and affiliates still earn their commission.

"Not only that, if a potential client comes via an affiliate and just signs up for one of our free practice accounts or demo accounts then the affiliate will still be paid if the client upgrades to a real money

account.

"The great thing for affiliates is that once the practice account is opened then any upgrade is tracked automatically and the tracking cookies are no longer relevant. So even if the user upgrades to a real money account 12 months after the original affiliate referred the user, the affiliate will still get the CPA."

- - - New Affiliate Website: FinancialAffiliates.net - - -

The new affiliate website is FinancialAffiliates.net and using this new portal, affiliates can:

- * Quickly register
- * Get links and adverts
- * Check their statistics, including commissions, impressions and trading levels
- * Request payments
- * Check the FAQs

About FinancialSpreads

FinancialSpreads offers spread betting and CFD trading across a wide range of forex, global stock market indices, individual shares and commodities markets.

The company offers tight spreads via www.financialspreads.com and their mobile apps. On popular markets like EUR/USD they offer a spread of 0.7pt and a spread of just 0.8pt on the UK 100 index, USD/JPY and EUR/GBP.

The new affiliate program is available via <https://www.financialaffiliates.net>.

Spread betting and CFDs are leveraged products which carry a high level of risk to your capital. You can lose more than your initial deposit so you should ensure spread betting and CFDs meet your investment objectives and, if necessary, seek independent advice.

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