

Global Analysis of Unified Communications as a Service (UCaaS) Market Indicates Positive Growth Until 2021

North America is expected to hold the largest market share and dominate the UCaaS market from 2016 to 2021. The main drivers responsible for the growth of UCaaS services in North America are the stable economy, technological advancements, and unified communication infrastructure demands. The UCaaS market in APAC is expected to witness highest the growth in the coming five years due to increasing technological adoption and huge opportunities across industry verticals in APAC countries, especially India and China.

January 11, 2017 (FPRC) -- Albany, New York : An emerging technology 'UCaaS' has rapidly garnered a lot of attention from developer communities and enterprises. This is also a factor by which global market is poised to witness a significant rise in coming the years. To explore the various aspects and factors, a new report has been published to the wide database of Market Research Hub titled as "Global Unified Communications as a Service Market Research Report 2016". The report also focuses on the top manufacturers along with the production, revenue, price and market share for the better understanding of the market.

Request Free Sample Report:
<http://www.marketresearchhub.com/enquiry.php?type=S&repid=908435>

In the starting section, the report covers the market overview by focusing on the key regions such as North America, China, Japan, Europe, India and Southeast Asia, for the forecast period of 2011-2021. Integrating the various modes of real-time and non-real-time communication services gave rise to the technology called Unified Communications (UC). The term UCaaS can be defined as Unified communication as a service. It is a delivery model in which a variety of communication & collaboration application as well as services, such as voice telephony, instant messaging, video conferencing and call control etc. are hosted by a third-party vendor and delivered over an IP network. At present, several companies use UCaaS to avoid the capital and operational expenses that come with organizing a unified communication solution on their own. It results that UCaaS acts as a hosted solution which provides a higher level of availability, scalability and greater cost savings.

Further, the report provides a detailed segmentation in which the market has been segregated on the basis of product type and application. By product types, it covers the following segments namely:

Unified Messaging
Telephony
Conferencing

Among these, telephony services emerged as the key contributor in the UCaaS market. The increasing demand of VoIP and IP telephony in BFSI, logistic & transportation, telecom and IT industries act as a key driving factor for the growth of telephony.

On the other hand, by application the report highlights the consumption, market share and growth

rate of each application. These applications include Banking, Financial Services and Insurance (BFSI), consumer goods & retail, Telecom and IT. The report also studies that, vendors are highly investing in this sector which is fueling the market growth. Geographically, North America ruled the global market in 2015 and is expected to be the leading revenue generator during the given forecast. The occurrence of the massive tech-savvy workforce and advanced network infrastructure is the major reason for the growth in North America.

Browse Full Report with TOC -
<http://www.marketresearchhub.com/report/global-unified-communications-as-a-service-ucaas-market-research-report-2016-report.html>

Further, the report also profiled top players of the market such as:

Cisco Systems
Polycom
Computer Science Corporation
Microsoft Corporation
Verizon Communication
BT Group
Star2star Communications
8x8
West Corporation
Voss Solutions

About Market Research Hub

Market Research Hub (MRH) is a next-generation reseller of research reports and analysis. MRH's expansive collection of industry reports has been carefully curated to help key personnel and decision makers across industry verticals to clearly visualize their operating environment and take strategic steps.

MRH functions as an integrated platform for the following products and services: Objective and sound market forecasts, qualitative and quantitative analysis, incisive insight into defining industry trends, and market share estimates. Our reputation lies in delivering value and world-class capabilities to our clients.

Contact Us

90 State Street,
Albany, NY 12207,
United States
Toll Free : 866-997-4948 (US-Canada)
Tel : +1-518-621-2074
Email : press@marketresearchhub.com
Website : <http://www.marketresearchhub.com/>

Contact Information

For more information contact Mark Hub of Market Research HUB
(<http://www.marketresearchhub.com/>)

+1-518-621-2074

Keywords

[Global Unified Communications as a Service Market](#)

[UCaaS market](#)

[industry reports](#)

You can read this press release online [here](#)