

## **Thermalabs Releases Its Folding Beach Bed**

*Thermalabs today released its brand-new, folding beach bed.*

January 14, 2017 (FPRC) -- Major cosmetics manufacturer Thermalabs has today released its folding beach bed. This is an outdoor relaxation bed that can be easily folded and transported to any location. This bed comes just a few days after the company introduced its initial batch of beach chairs, and promised to work harder this year to supply its users with more top-quality beach-convenience products.

Thermalabs is an American outfit that's well known in the self-tanning niche, where it's made a lasting mark. Thermalabs tanners are incredibly popular in the market and have often been cited as a reference for quality. The company has so far manufactured at least 10 tanning lotions or accessories, most of which are based on either natural or organic ingredients. Thermalabs has, over the last 2 years, used its brand power in the tanning niche to effectively encroach into the beach convenience niche. The company today manufactures all sorts of beach products, from beach T-shirts to beach chairs and beach tents.

Thermalabs appears to be increasing its focus on the beach convenience market. Every since the beginning of 2015, the company has made tremendous progress with its beach-related inventory. Thermalabs first-ever beach product was a tent known as Mercury. It featured a protective coating that shielded occupants from the sun's harmful UV radiation, as well as a well as a comfort-laced bottom that was ideal for kids. The tent was satisfactorily large and stable, not to forget that it also opened and closed within seconds. This made quite popular compared to new releases by the competition. The success of this tent is probably what motivated Thermalabs to focus more on beach-related products.

Other popular beach products that Thermalabs has launched in recent times include a serious of creative beach T-Shirts and other beach tents that are named after planets in the solar system. Thermalabs earlier this year announced that it would be flooding the market with 'The Sun', Mars, Jupiter, Saturn, Uranus and Neptune tents.

The company's new beach bed is also an effort to better serve the beach-going market. This bed is designed from some soft fabric for added comfort. It measures 73.2 x 22 x 9.4 inches and can be folded for transportation. The bed weighs a meagerly 6.6 pounds but can support weights of up to 250 pounds. The company has said that this bed can be easily carried by hand for the distance of a few blocks, or simply transported in the trunk of a car. Thermalabs has added that in addition to the beach, this bed will also come in handy in any other outdoor location, whether a public park, camping site, or private garden. The product will be available to customers via the company's official website – [www.thermalabs.com](http://www.thermalabs.com), as well as on Amazon and other international e-commerce outfits.

### **Contact Information**

For more information contact Jared Jobs of Thermalabs (<http://www.thermalabs.com/>)

### **Keywords**

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[new beach bed](#)  
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