

## Venus Beach Bed by Tent World Hits the Market

*The new Venus beach tent by Tent World is now available in the market.*

January 21, 2017 (FPRC) -- Venus, a new beach tent by Tent World, is now available to users. The Venus is named after the Venus planet in the solar system. It's a significantly large tent that provides shelter from the sun, rain showers and outdoor weathers while at the beach. The Venus tent is designed to suit the needs of an average family. It is a part of Thermalabs burgeoning lineup of outdoor tents.

Tent World is an emerging brand that manufactures and markets beach and sports tents. Headquartered in New York, it's owned by Thermalabs, a popular manufacturer of cosmetics products. Tent World was launched in 2015, during which year it introduced its first-ever tent going by the name 'Mercury beach tent'. This was a premium outdoor tent that featured a protective coating to keep occupants safe from the sun's harmful UV rays. Mercury tent also had an extra-comfortable bottom that was friendly to kids, as well as extra side pockets that could be filled with sand for extra stability. The tent was a major hit in the market, and perhaps the reason why Thermalabs decided to go ahead and manufacture more tent products.

So far, there are at least 8 distinct tents under the Tent World brand. Each of these is named after a planet in the solar system. The largest tent is named 'The Sun' since the Sun is the largest body in the solar system. On the other hand, the smallest tent is named after Pluto, the smallest planet in the solar system. Since 'The Sun' tents are so large, they are meant for a sizeable family or group of friends. Pluto tents are very small and built for the needs of toddlers and small children.

Tent World's Venus tent is an all-around outdoor shelter that works great at the beach. It's also an ideal shelter to carry when going for a picnic, to the park. It can be set up in a private garden to shelter family members from the scorching sun while they share a light moment. Like other tents by the same company, Venus provides 30 SPF protection from UV radiation (emitted by the sun). It has an instant pop-up mechanism that makes it easy to open up and fold down.

Ann Spencer, the brand manager in charge of Tent World, has said that each Venus tent will ship with a compact carry bag for travel convenience. Ms. Spencer has also said that the company's customers can now get this product on Amazon.com, as well as on Thermalabs official website – [www.thermalabs.com](http://www.thermalabs.com).

### Contact Information

For more information contact Collins Mull of Tent World (<http://tent.tips>)

### Keywords

[new beach tent](#)

[Tent World](#)

[Mercury beach tent](#)

You can read this press release online [here](#)