

## **Tent World's Saturn Beach Tent Hits the Market**

*The new Saturn Beach Tent by Tent World is now available in the market*

January 26, 2017 (FPRC) -- Tent World has said that one of its latest products, the Saturn premium beach tent, is now available in the market. This announcement comes just a few days after the company said that it had finalized production on a number of beach tents. The Saturn tent is a friendly shack that covers occupants in the shade while they're hanging out or relaxing in an outdoor environment. It's a lightweight tent that pops open easily and provides for the needs of a small family.

Tent World is an increasingly popular company owned by Thermalabs.com. It was first announced in 2015 during a launch event held at Thermalabs head offices in the city of New York. The mandate of Tent World is to oversee the production, marketing and distribution of premium outdoor tents manufactured at Thermalabs major production facility in Galilee, Israel. Tent World's pilot product was a premium tent going by the name Mercury. It featured an extra-comfortable bottom that was ideal for kids, as well as a protective coating that warded off the sun's harmful rays. According to Ms. Rodgers, this introductory tent was a major hit in the market, with thousands of units in the first week.

Currently, Tent World has furnished the market with at least 8 different tents, each of which is named after a planet in the solar system. The largest tent is named 'The Sun' (since the sun is also the biggest body in the solar system). This is a large shelter that caters for the needs of a small group, or large family. Just like all the other tents by Tent World, it can be set up or folded through an instant pop-up mechanism. The smallest tent in the Tent World series is Pluto (just like Pluto is the smallest planet in the solar system). This tent is so small that it has been designed for use by toddlers and young children. It provides a portable, easy-to-use accessory that parents can set up to shelter their kids from adverse weather in any outdoor environment. Pluto tents are available in a variety of colors to suit differing preferences, and also come with a coloring book to keep kids entertained.

Tent World's Saturn measures 210 x 180 x 125 cm, making it a fairly large tent that can be used by a couple or small family to shelter from the rain, sun or gusts of wind. The tent is available in blue color and features an illustrative outdoor design. It's easy to use with an instant pop-up mechanism and can be easily carried either by hand or in a car's trunk. Ms. Spencer has said that Tent World's customers will now be able to get this product at a subsidized launch price on Amazon and other major retail platforms.

### **Contact Information**

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### **Keywords**

[Saturn premium beach tent](#)

[this introductory tent](#)

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