

## **Titan Transline, Inc. Launches Campaign to Highlight Benefits of LTL Shipping**

*LTL shipping offers benefits for companies facing growing expenses and falling returns, publishes titantransline.com*

LTL shipping offers benefits for companies facing growing expenses and falling returns, publishes titantransline.com Puslinch, Ontario - February 17, 2017 /MarketersMedia/ -- Final quarter figures show a 3.2 percent surge in truck crossing at the border between Canada and the United States according to reports from the U.S. Bureau of Transportation Statistics. This uptick comes in spite of an overall decline in the value of goods being transported. In an effort to help mitigate the costs of shipment for companies leaning toward Canadian trucking companies as opposed to other freight alternatives while battling a smaller profit margin, Marty Chartrand of Titan Transline, Inc. has launched a campaign to emphasize the potential benefits of LTL shipping.

"Road transport continues to be the most cost-effective means of shipping," said Chartrand, "but for those companies hit hardest by growing costs and falling returns, even this option leaves little room for profit. LTL may be the perfect solution for certain companies, and we have connections with some of the largest LTL trucking companies in North America. We want to make sure our current and potential clients fully understand the benefits to be had when choosing this route."

LTL is an acronym for "less than full truckloads" and refers to shipments not requiring an entire trailer. As noted on the Titan Transline website, such loads share trailer space with other smaller shipments, essentially splitting the cost of transport among companies taking advantage of this option. While delivery may take longer in light of multiple stops being made during a haul, LTL is being touted as a less expensive solution when full trailers are not necessary.

Titan Transline offers services from dry van trucking companies for items such as fabrics, paper and plastic goods, non-perishable foods and other items not requiring refrigeration. Climate-controlled options are offered for transport of perishable foods, pharmaceuticals and additional items in need of temperature and humidity regulation. Further information on this and other services is available via the company website.

Concluded Chartrand, "LTL shipping may not be the answer for those requiring expedited delivery, but any number of companies have been able to save money on their transport needs through this channel. It's a great option for our clients whether they routinely have shipments too small to fill an entire truck or this is only an occasional issue. We've partnered with the most trusted carriers across North America to bring our clients a broad range of services, and this option proves no load is too big or too small."

About Titan Transline, Inc.:

Titan Transline, Inc. is a full-service cross-border freight company with an extensive range of services including customizable delivery options.

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<http://marketersmedia.com/titan-transline-inc-launches-campaign-to-highlight-benefits-of-ltl-shipping/170866> For more information, please visit <http://titantransline.com> Source: MarketersMedia Release ID: 170866

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