

## **Mobile application development platform Market Sales, Size, Share, Trends and Forecast to 2022**

*Mobile application development platform Market on Market Information, by Deployment (Cloud (Public, Private, Hybrid), On Premises), by End User (SBUs and Large Business Units), by Verticals (Healthcare, Retail, Transportation, Logistic, Telecom) - Forecast 2016-2022*

Mobile application development platform Market on Market Information, by Deployment (Cloud (Public, Private, Hybrid), On Premises), by End User (SBUs and Large Business Units), by Verticals (Healthcare, Retail, Transportation, Logistic, Telecom) - Forecast 2016-2022Pune, India - February 17, 2017 /MarketersMedia/ -- Market Synopsis

In the last few decades, Mobile application development platform Market has grown rapidly

The major reason for the high growth of this market is the rapid developments in technology and its deployment in the communication industry. This technological segment is gaining lot of attention from the major platform providers such as IBM, Halosys and PLC among others

The implementation of MADP offers a superior user experience to their consumers. It is an interface between client management server and backend infrastructure to provide high visibility and control over the entire network with the help of web based console.

Industry News about Mobile application development platform Market

o In August 2016, Kony, Inc., a leading enterprise mobility company, announces enhanced support for applications running on Amazon Web Services (AWS) and updates to its offerings in AWS Marketplace

o In June 2016, Global Energy leader, ENGIE, Selects Mobile-leader Kony to Accelerate its Digital Transformation

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Mobile application development platform indicates various challenges that it faces due to lack of knowledge about the right tools and technologies.

Key players

- o Kony Inc.(U.S.),
- o Globo (U.S.),
- o EchoStar Corporation (U.S.),
- o ViaSat Inc. (U.S.),
- o IBM Corporation (U.S.),
- o Oracle Corporation (U.S.),
- o Progress Software Corporation (Germany),
- o Salesforce.com Inc. (U.S.),
- o Halosys (U.S.) and among others.

Target Audience:

- o Hardware Providers
- o Research organization
- o Software Providers
- o Application Developers

Taste the market data and market information presented through more than 50 market data tables and figures spread in 110 numbers of pages of the project report. Avail the in-depth table of content TOC & market synopsis on "Mobile Application Development Platform Market Research

Report- Global Forecast 2022"

Study Objective of Mobile application development platform Market.

- o To provide detailed analysis of the market structure along with forecast of the various segments and sub-segments of the Mobile application development platform market
- o To provide insights about factors affecting the market growth
- o To analyze the Mobile application development market based on various factors- value chain analysis, Porter's five force analysis etc.
- o To provide historical and forecast revenue of the market segments and sub-segments with respect to four main geographies and their countries- North America, Europe, Asia, and Rest of the World (RoW)
- o To provide country level analysis of the market with respect to the current market size and future prospective
- o To provide country level analysis of the market for segment by deployment, by end-user, by vertical and sub-segments.
- o To provide strategic profiling of key players in the market, comprehensively analyzing their core competencies, and drawing a competitive landscape for the market

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Key questions answered in this report

- o What will the market size be in 2022 and what will the growth rate be?
- o What are the key market trends?
- o What is driving this market?
- o What are the challenges to market growth?
- o Who are the key vendors in this market space?
- o What are the market opportunities and threats faced by the key vendors?
- o What are the strengths and weaknesses of the key vendors?

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