

Tent World Adds 7 More Products to Its Inventory

Tent World has just added 7 brand new products to its existing inventory.

February 17, 2017 (FPRC) -- Tent World, an emerging brand that manufactures beach and sports tents, has just added at least 7 new products to its existing inventory. This announcement comes barely one month after the company announced that it was finalizing work on an exclusive range of quality beach tents. The new development makes Tent World a committed player in the beach accessories market.

Ann Spencer, the brand manager in charge of Tent World, has said that the company aims to furnish the market with an extensive variety of top quality outdoor tents. The company's first-ever tent, known as the Mercury Beach tent, performed incredibly well in the market. Ms. Spencer has said that the massive success behind Mercury was one of the key motivations why the company decided to go ahead and create more, similar products.

Mercury beach tent featured a unique coating that kept occupants shielded from the sun's harmful UV radiation. The tent also had side carry bags that could be filled with sand to make it more stable in the windy beach environment. It also had an extra comfortable bottom that was meant for kids. The tent was launched in December 2015 and managed to sell over 3,000 units within the first week. Among other features that made Mercury more appealing to users, it had an instant pop-up operation so it could be opened within seconds. Furthermore, the tent shipped with a compact carry bag for travel convenience.

The 7 new products that Tent World is adding to its inventory will be The Sun, Venus, Mars, Jupiter, Saturn, Neptune and Pluto. As is apparent, each of these tents is named after a planet in the solar system. The Sun is the largest tent, able to shelter a medium-sized family or small group of people. On the other end, Pluto is the smallest tent, meant to shelter kids or toddlers while at the beach. The Pluto tent comes in a variety of colors that includes pink, blue, yellow and green. This allows parents to buy a tent that corresponds to their child's favorite color. The other tents in the series are different sizes and are designed to suit the needs of users in various situations.

Each of these tents features a protective coating that shields occupants from the sun's harmful UV radiation. Tent World has also said that all its tents (both new and existing) feature an instant popup operation that makes it super easy for users to set them up. Each tent also ships with a compact carry bag for travel convenience. Ms. Meyers has said that with the new tents, Tent World is poised to be the number one player in the market.

Contact Information

For more information contact James McCoy of Tent World (<http://tent.world/>)

Keywords

[Tent World](#)

[Mercury beach tent](#)

[The Sun](#)

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