

Digital Transaction Management Market Analysis, Technical Advancements, and Forecast Based on Components and Application- 2027

Global Digital Transaction Management Market (DTM), by Type (Hardware, Software (Box, DocuSign, Kofax)), by Component (Authentication, E-signature, Non-repudiation), by Application (Finance, Government, Corporate, Healthcare) - Forecast 2027

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/MarketersMedia/ -- Synopsis of Digital Transaction Management Market

Latest Industry News:

o Oracle has announced on July 2016 that it is going to acquire NetSuite which is one of the leading cloud based company. The acquisition is valued at USD 9.3 billion.

o DocuSign Inc. has announced in April 2016 about its strategic partnership with IBM Corporation. The partnership is completed to provide embedded e-signature and digital transaction management functionality into IBM's software and services.

Market Drivers and Overview:

The major growth driver of Digital Transaction Management (DTM) Market includes growing emphasis on consumer experience in organization, growing advancement in digital technology, and rise in security concern for digital business transaction among others.

However, lack of technical expertise is one of the major factors which are hindering the growth of Digital Transaction Management (DTM) Market.

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Key Players in Market

Some of the major players in Global Digital Transaction Management (DTM) Market include:

- o Apple (U.S.)
- o IBM Corporation (U.S.)
- o Sony Corporation (Japan)
- o Intel (U.S.), Microsoft (U.S.)
- o Oracle (U.S.)
- o Hewlett-Packard co (U.S.)
- o Silanis technology (Canada)
- o DocuSign Inc. (U.S.)
- o ThinkSmart (U.S.)

Access the market data and market information presented through more than 60 market data tables and figures spread in 110 numbers of pages of the project report "Digital Transaction Management (DTM) Market"

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Market Segmentation:

Global Digital Transaction Management (DTM) Market can be segmented as follows:

o Segmentation by Component: E-Signature, Authentication & Non-Repudiation, Transaction Meta Process, and Workflow Automation among others.

o Segmentation by Type: Hardware and Software (docuSign, box, kofax, fluix, mi-forms, and captricity) among others.

o Segmentation by Application: Healthcare, Corporate, Privacy & Security, Banking & Finance and Government among others.

Regional Analysis of Digital Transaction Management (DTM) Market:

North America is expected to dominate the Global Digital Transaction Management (DTM) Market with the largest market share due to presence of large network which are owned by organization and growing technical advancement in the region.

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Keywords

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