

Global Juice Concentrate Market to Grow at 5.5% Annually by 2022: Industry Application and Forecast

Global Juice Concentrate Market Information about Type (Fruit, Vegetables, Mixed and Others), Process (Pasteurized, Cold Pressed, Raw, Dehydration and Others), Form (100 % Juice, Frozen, Puree, Powder, and Others) and Region Forecast to 2022

Global Juice Concentrate Market Information about Type (Fruit, Vegetables, Mixed and Others), Process (Pasteurized, Cold Pressed, Raw, Dehydration and Others), Form (100 % Juice, Frozen, Puree, Powder, and Others) and Region Forecast to 2022 Pune, India - February 17, 2017 /MarketMedia/ -- Market Highlights

Market Research Future published a half cooked research report on Juice Concentrate Market which is estimated to grow by more than 5.5% by 2022.

Juice concentrate is light on stomach and good for digestion as it is enriched with some of the most essential nutrients and minerals that our body needs. Due to hectic work schedules that working class goes through every day, they are unable to take proper nutrient regularly and their body lacks these as well as antioxidants that helps in treating various heart, skin, hair and other health related problems. The demand for juice concentrate is expected to increase tremendously in the coming years especially in developed countries where juice concentrate is becoming an important part of regular diet. Juice concentrate is mainly available in liquid, powdered and frozen form so that conveniently suits numerous consumers' requirement. R&D, innovative product line, improvement in the packaging technology are some of the latest methods followed by key manufacturers which has been driving the market growth in recent years.

Key Players:

Key Players in Juice Concentrate Market are

- o Agrana Investment Corp (Austria)
- o Archer Daniels Midland Company (U.S.)
- o Ingredion Incorporated (U.S.)
- o Sudzucker AG (Germany)
- o SunOpta, Inc. (Canada)
- o Diana Naturals (France)
- o SVZ International B.V. (The Netherlands)
- o Doehler Group (Germany)

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Market Forecast

Globally, the Juice Concentrate Market is mainly driven due to growing awareness among consumer regarding importance of nutrient intake. Consuming vegetable juices is convenient than consuming cooked vegetable as cooking is a tedious process especially when hectic schedule is followed every day without fail. Increasing popularity about natural as well as healthy ingredients in juice concentrate is effecting growth of the market. Manufacturers are introducing number of products with different combination of vegetables, fruits and other ingredients which is fueling sales of juice concentrate worldwide. Rising recommendation of juice concentrate from dieticians is also supporting the market growth due to urge for living a healthy lifestyle.

These factors are playing a key role in the growth of the Juice Concentrate Market which has been growing at the CAGR of 5.5% from 2016-2022.

Access the market data and market information presented in more than 60 market data tables and figures in 100 pages of the project report. Read the table of content (TOC) in detail & market synopsis on "Global Juice Concentrate Market"

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Market Application Analysis

Frozen juice concentrate is largely used in various desserts, ice-creams, sauces & dips etc. Puree juice concentrate is used as an essential ingredient in various soups, alcoholic and non-alcoholic beverages. 100% juices are consumed greatly by various consumer such as sportsman, working class etc. on daily basis. Awareness about juice concentrate being used in beverage and confectionary is gaining consumer's attention. Healthy juice concentrate made from aloe vera and coconut water, is gaining attention by consumers who prefer healthy food products.

Competitive Analysis:

Key manufactures of juice concentrate products are focusing in creating healthy product portfolio with the help of their R&D department. Maximum competitors in the juice concentrate production market are using cold press or pasteurization for increasing the shelf life.

Market Segmentation:

Global Juice Concentrate Market is segmented into Type, Process, Form, and Region.

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Regional Analysis

The global juice concentrate market is into North America, Europe, Asia Pacific and Rest of the World (RoW). Among these Asia Pacific has the major market share followed by North America, as currently there is change in the consumption pattern. In North America the demand for fruit juice is increasing compared to vegetable juice, Countries like China and India have higher demand for various healthy fruit and vegetable juice concentrate.

About Market Research Future:

At Market Research Future (MRFR), we enable our customers to unravel the complexity of various industries through our Cooked Research Report (CRR), Half-Cooked Research Reports (HCRR), Raw Research Reports (3R), Continuous-Feed Research (CFR), and Market Research & Consulting Services.

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In order to stay updated with technology and work process of the industry, MRFR often plans & conducts meet with the industry experts and industrial visits for its research analyst members.

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