

Supremasea Increases Its 2017 Research & Production Budget

Thermalabs Supremasea has said that it's increasing its 2017 research and production budget.

February 18, 2017 (FPRC) -- Supremasea, a firm that manufactures skin care products based on Dead Sea mineral salts, has said that it's doubling its research and product budget. According to Kristina Meyers, the brand manager in charge of Supremasea, the company is looking to furnish the market with more quality products this year. Supremasea has so far launched at least 4 releases, all of which are performing significantly well in the market.

Supremasea is owned by Thermalabs, a major cosmetics firm based in the United States. Thermalabs has cultivated a reputation as a top producer of cosmetics products, particularly tanners. The company has supplied the tanning market with at least two dozen releases, most of them tanning lotions and accessories. Thermalabs has also diversified into other market areas. The company today manufactures beach beds, beach tents, beach T-Shirts, organic healthcare products and general skin care aids. In addition to Supremasea, Thermalabs owns two other small companies namely Tent World and Organic Healthcare.

Supremasea's pilot product, Tan Enhancer, was introduced to the market in 2015. This was a top notch moisturizing lotion that helped maintain that radiant glow after a tan. The product was insanely popular amongst tanning buffs who were concerned about having to reapply their tanner every once in a while. In addition to maintaining a tan, Tan Enhancer also contains vitamin E that shields the skin from free radicals and environmental pollutants. Other Supremasea releases include the Lavender body scrub exfoliator, the Vanilla Patchouli body scrub exfoliator, and the Shea Body Butter.

Lavender and Vanilla Patchouli are premium body scrub exfoliators. These products are formulated with a special blend of Dead Sea mineral salts, and traditional skin care ingredients such as Olive Oil, Avocado Oil, and more. Body Shea Butter, on the other hand, is a special formulation that's designed to help battle stretch marks, dry skin, and wrinkles. It's a triple moisture lotion that's fortified with Dead Sea mineral salts. According to Supremasea, this product also helps heal burns, scars, and many other skin conditions.

"After revising our annual plans for the year 2017, the entire Supremasea executive team has decided to double our research and production budget. This marks a significant shift from last year, and it's, all the same, a win for the skincare industry. Supremasea is committed to manufacturing top notch skin health products based on Dead Sea salts and other ingredients. By increasing our budget for the year, we have essentially opened the door for our scientists to do more of what they do best. As a result of this change, we are positive that we'll see a lot of new formulations from Supremasea hitting the market over the next few months, and through the course of the whole year. Stay tuned for more..." said Ms. Meyers.

Contact Information

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Keywords

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