

## **Crush Corporate Dentistry Unveils Alternative Continuing Education For Dentists**

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Crush Corporate Dentistry LIVE 2017 unveils alternative Continuing Education for dentists on the exact Patient Attraction and Patient Getting strategies that are working right now to conquer corporate dentistry in any local market. Washington, United States - March 13, 2017 /PressCable/ -- Crush Corporate Dentistry LIVE 2017, hosted this year on May 18 and 19 in Washington, DC, will reveal alternative Continuing Education for dentists on the exact Patient Attraction and Patient Getting strategies that are working right now to conquer corporate dentistry in any local market.

Funded by cost-conscious hedge funds and private equity investors who put profits first instead of the patients, Corporate Dentistry threatens many local family owned and operated dental practices across the United States.

Since these corporate "big boys" invest large sums of capital into advertising nationally, regionally and locally on TV, radio, newspapers and the Internet, Corporate Dentistry outfits can out-market smaller private practices and out-convert consumers into patients without even having to undercut pricing.

Crush Corporate Dentistry event attendees will discover the newest sneaky marketing tricks on how to hijack Corporate Dentistry's advertising and funnel their prospective patients into any private practice ethically and legally.

Each Crush Corporate Dentistry attendee will receive word-for-word templates and step-by-step blueprints so that their receptionists, office managers, hygienists or treatment coordinators can quickly and easily implement the strategies and tactics that get more patients faster. If a staff member of a dental practice has available free time during the work day, that person can be marketing the practice with the Fill-In-The-Blank templates, cheat sheets, mind maps and action plans presented at the event.

Designed for elite dentists and specialists who are extremely competitive and wish to crush their competitors, attendee registration for Crush Corporate Dentistry LIVE 2017 is located online at <http://www.CrushCorporateDentistry.com>.

Since this private event is not open for every dentist, the presentation team will exclusively teach the Crush Corporate Dentistry marketing strategies to only two Doctors per market.

Register now and reserve a seat because any competitor (Dentist, Periodontist, Oral Surgeon, Prosthodontist, Orthodontist or Endodontist) can take the two spots available per local market...and once the seats are gone, they're gone.

Lead by Doctor Book Publishing co-founders, Joseph Preston and Phillip Guye, the presentation team will demonstrate the hardcore marketing short cuts dentists need and want...absolutely absent of fluff, BS fillers and political correctness.

In addition, each event attendee will receive a 117 page step-by-step Action Book on how to Crush Corporate Dentistry. Also as a special bonus, each attendee will receive the audio recordings of the event on Audio CDs so the dentists can listen to the event presentations anytime in the car or on a smart phone.

Providing their clients with the highest level of patient and customer acquisition success currently available in the marketplace, Joseph Preston and Phillip Guye lead a dedicated team that helps many of the nation's preeminent doctors, dentists, medical practices and hospitals as well as

companies ranging in size from start-ups to the Fortune 1000.

Amazon #1 bestselling co-authors of five books, Joseph Preston and Phillip Guye also created the only proprietary "Patient Getting" system for establishing an emotional bond and human connection between prospect and doctor before they ever meet for an initial consultation.

"As an added bonus, we will share with the attendees of Crush Corporate Dentistry LIVE exactly how to super charge new referrals from other dentists and patients by psychologically influencing them to the point where they feel subconsciously obligated and even consciously compelled to refer you patients," said Phillip Guye, co-founder of Doctor Book Publishing.

Added Doctor Book Publishing co-founder Joseph Preston, "We will also show attendees how to dramatically increase case acceptance by using Neuro-Linguistic Programming (NLP) techniques to truly master the language of Influence and Persuasion."

With offices in Washington, DC and Los Angeles, Doctor Book Publishing is the leading "Doctor To Patient" (D2P) book publisher redefining the evolution of patient education so doctors, dentists and surgeons can get more new patients faster.

To learn more about the company's various solutions including publishing, events, video production, digital marketing, reputation management, web design, content marketing, SEO, Google Adwords and Facebook advertising, please visit <http://DoctorBookPublishing.com>.

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### **Keywords**

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