

## **Food Glazing Agents Market Trends, Drivers, Strategies, Applications and Competitive Landscape Forecast - 2022**

*Global Food Glazing Agents Market Information- By Source (Beeswax, Carnauba, Paraffin Wax And Others), Type (Coating Agents, Firming Agents, Film) Region Food Glazing Agents Forecast To 2022*

Global Food Glazing Agents Market Information- By Source (Beeswax, Carnauba, Paraffin Wax And Others), Type (Coating Agents, Firming Agents, Film) Region Food Glazing Agents Forecast To 2022Pune, India - March 13, 2017 /MarketersMedia/ -- Market Highlights:

Food Glazing Agents Market are natural or synthetic substances to food to provide a waxy, homogeneous, glazed texture to prevent water loss and impart protection. These substances are considered as food additives which gives coating ability, binding capability and improves the visual appeal. Food glazing agents are used as food toppings in various bakery and confectionary products in order to improve the texture and appearance of cakes, biscuits, cookies, chocolates, toffees and other products. These are often used as coatings on fruits and vegetables preserving its freshness and value, and hence exporting the fruits and vegetables to various countries becomes easy. Globally, food glazing agents market is growing at the rate of 6.7% during 2016 to 2022.

With the growing consumer awareness & their increasing interest in the appearance and texture of foods along with the multiple benefits of food glazing agents, the huge demand for food glazing agents will drive the market growth from 2016 to 2021. Also, with the growth of food additive market and advancement in food technology coupled with the innovation and introduction of new natural and organic products under the food glazing agent's category has boosted the sales of food glazing agents. These factors have led to the adoption of the food glazing agents in various food applications such as processed foods and convenience foods manufacturing industries, among others. These factors will play a key role in the growth of food glazing agents market at the CAGR of 6.7% during 2016-2022.

Taste Through The Market Data And Market Information Presented In More Than 60 Market Data Tables And Figures In 110 Pages Of The Project Report. Go Through The In-Depth Table Of Content (Toc) & Market Synopsis On "Global Food Glazing Agents Market Information From 2016 To 2022"

Major Key Players:

- o Capol GmbH (Germany)
- o Mantrose - Haeuser Co., Inc. (U.S.)
- o Strahl & Pitsch (U.S.)
- o British Wax (U.K.)
- o Masterol Foods (Australia)
- o Stéarinerie Dubois (France)
- o Koster Keunen (U.S.)

Downstream Analysis:

Carnauba wax holds a promising market as it has huge application in confectionery and bakery applications. Stearic acid is moderately used in food industry but largely used in cosmetics, personal care products and detergent. Paraffin wax is tremendously used in packaging and candle making industries. Such huge application of food glazing agents is driving this market. The recent trend wherein the demand for processed meat, seafood has increased has indirectly driven the market for glazing food agents. However, organic food glazing agent market has great potential as demand for organic food is increasing.

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Study Objectives Of Food Glazing Agents Market:

- o In depth analysis of the market's segments and sub-segments
- o To estimate and forecast market size by source, type, application and region
- o To analyses key driving forces which are influencing the market
- o Region level market analysis and market estimation of North America, Europe, Asia-Pacific, and rest of the world (ROW) and their countries
- o Value chain analysis & supply chain analysis of the market
- o Company profiling of major players in the market
- o Competitive strategy analysis and mapping key stakeholders in the market
- o Analysis of historical market trends and technologies along with current government regulatory requirements

Competitive Analysis:

Global Food Glazing Agents Market is highly concentrated in Europe. APAC has huge potential for food glazing agents, as there is rise in disposal income, increased in demand for processed food and convenience food. Food glazing agents manufacturers are focusing on expanding their product line by providing larger application in various other types of food and packaging.

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Regional Analysis:

The global Food glazing agents market is segmented into North America, Europe, Asia Pacific, and rest of the world (ROW). Among these Europe region has the major market share. The market is projected to grow at a steady pace in the review period. Asia-pacific will be the fastest growing region in the Food Glazing Agents market and high growth in emerging economies such as China, India, Japan, Australia, and the Latin American countries, offers ample opportunities for expansion to major players. The high consumption of processed and convenience food products in growing economies of Asia-Pacific and Latin America and growing demand for bakery and confectionery products especially in China and India will be the crucial factor underlining the market growth.

Market Segmentation-

Global food glazing agents market is segmented by source, type, application and region

The report for Global Food Glazing Agents Market of Market Research Future comprises of extensive primary research along with the detailed analysis of qualitative as well as quantitative aspects by various industry experts, key opinion leaders to gain the deeper insight of the market and industry performance. The report gives the clear picture of current market scenario which includes historical and projected market size in terms of value and volume, technological advancement, macro economical and governing factors in the market. The report provides details information and strategies of the top key players in the industry.

Table Of Content

- 1 Executive Summary
- 2 Market Introduction
  - 2.1 Definition
  - 2.2 Scope of the study
    - 2.2.1 Research Objectives
    - 2.2.2 Assumptions
    - 2.2.3 Limitations
  - 2.3 Markets Structure
  - 2.4 Stakeholders
- 3 Research Methodology
  - 3.1 Research process

- 3.2 Secondary research
- 3.3 Primary research
- 3.4 Forecast model
- 3.5 Market Size estimation

#### 4 MARKET DYNAMICS

- 4.1 Drivers
- 4.2 Restraints
- 4.3 Opportunities
- 4.4 Challenges

#### List Of Tables

- Table 1 Pestle Analysis - U.S.
- Table 2 Pestle Analysis- Canada
- Table 3 Pestle Analysis- France
- Table 4 Pestle Analysis- China
- Table 5 Pestle Analysis- Germany

#### List Of Figures

- Figure 1 Research Methodology
- Figure 2 Primary Data Analysis Approach
- Figure 3 Secondary Data Analysis Approach
- Figure 4 Trend In Food Glazing Agents Market Imports 2012-15
- Figure 5 Growth Rate In Food Glazing Agents Market Imports 2012-15

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Contact Info:Name: Akash AnandOrganization: Market Research FutureAddress: Market Research Future Office No. 524/528,Phone: +1 646 845 9312Source URL: <http://marketersmedia.com/food-glazing-agents-market-trends-drivers-strategies-applications-and-competitive-landscape-forecast-2022/176788>For more information, please visit <https://www.marketresearchfuture.com/reports/food-glazing-agents-market-2275>Source: MarketersMediaRelease ID: 176788

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