

## **Synthesizer Sanctum Launches Blog After Popularity On Instagram Explodes**

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Synthesizer Sanctum has launched a blog to host more detailed reviews and information on synthesizers after their informative Instagram posts became runaway hits. Manhattan, United States - March 13, 2017 /MarketersMedia/ -- The humble synthesizer was first made famous in the 80s, but has had a long and storied use in music production for decades, offering the ability to effectively play an orchestra of instruments while only having to play the piano. The synthesizer is increasingly popular today, as electronic music continues to grow from strength to strength. Synthesizer Sanctum started as an Instagram account run by enthusiasts to share their passion for these versatile instruments. The runaway popularity of their posts has since seen them launch a fully-fledged blog to offer more detailed resources and reviews.

The new blog is fully responsive, loading quickly and seamlessly on any device or screen size. The blog features the latest news on the synthesizer industry, including updates from major manufacturers, as well as featuring newly published reviews of the latest releases, helping people make informed purchasing decisions.

The blog has already categorized synthesizers by price, including the best synthesizers under \$100 and \$500 dollars, to help budget and mid-range customers find the best cheap synthesizer for their producing needs. The site has a wide array of content at launch, but plans to expand its library with frequent new updates.

A spokesperson for Synthesizer Sanctum explained, "The piano keyboard synthesizer is a wonderful musical instrument and one that opens up a world of possibilities to music enthusiasts. We started as an Instagram account geeking out about our favorite synthesizers, accessories and software, and we have already found ourselves taking the leap into launching a blog. We would like to thank everyone who has followed us and supported us so far in giving us the confidence to make this leap, and we look forward to furnishing you with even more great content on a regular basis. We are already working hard on new articles, so check in for updates."

About Synthesizer Sanctum: Synthesizer Sanctum helps readers to discover the perfect synth to suit both their budget and their producing desires. The site aims to provide each of our viewers with useful details on the latest releases, together with regularly updated reviews containing insightful, actionable and impartial content. The company has grown from an Instagram account, and thus has an active and vibrant social media presence.

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