

Primci, An All-Inclusive Country & Farmhouse Decor Firm, Launches Online Store

No fear in the online shopping experience, Primci offers easy return policy and free return shipping, reports Primci.com

No fear in the online shopping experience, Primci offers easy return policy and free return shipping, reports Primci.com Grand Blanc, MI - March 14, 2017 /MarketersMedia/ -- Country decorating is back in style, partially thanks to Chip and Joanna, HGTV's home decorating gurus who put a whimsical dash to homes in America's heartland. However, it's not just American country designs making a mark on the retail scene, but European country items as well. With a rustic decor and a splash of this and that, any home can be turned into a country haven claim designers.

This comes as no surprise to Primci owner Traci Jones, who recently launched her online country and farmhouse decor company. Says Jones, "Gingham, plaid and burlap never really go out of style, but thanks to the recent television decorating shows, we've seen even more interest in our products."

Begun in 2006, the store now concentrates solely on online orders. "Consumers like to shop in the privacy of their car, at work and snuggled up at home. By going online, we could reach a wider audience and expand our offerings. Our vision is to be the lowest cost retailer in a niche market by eliminating the surrounding overhead costs to provide the consumer the best quality product and an excellent shopping experience." To that end, an easy to navigate website is up and wish list capabilities are now available.

From shower curtains to country bedding and braided rugs, Primci customers can find an amazing selection to decorate every room in their home. Says Jones, "We aim to provide a one-stop shopping experience for decorators or the at-home shopper. We take the worry out of online shopping, providing a Sitelock secure website and checkout and a 30-day risk free return. And when we say risk-free, we stand behind that claim, as our returns are hassle free and covered by us." Visitors can show 24/7 at www.primci.com.

About Primci:

Begun in 2006 as Traci's Primitives, the company changed over to Primci in 2016, going online to allow customers to order one of Traci's specially crafted pieces or search through the variety of products produced by their vendors. Primci has recently teamed up with Irvin's Country Tinware, Colonial Tin Works, Park Designs, and Crossroad Original Designs to offer their unique and exceptional products as well. Primci's brand is focused on the best quality product and outstanding customer service. Striving for an image of easy customer interaction and to remove the customer concerns of an online retailer, Primci offers a 30-day risk free return policy.

Contact Info: Name: Traci Jones Organization: Primci Phone: 810 258 2385 Source URL: <http://marketersmedia.com/primci-an-all-inclusive-country-farmhouse-decor-firm-launches-online-store/177143> For more information, please visit <http://www.primci.com> Source: MarketersMedia Release ID: 177143

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