HubStor Named One Of 20 Most Promising Azure Solution Providers In 2016

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CIO Review compares providers to find the best of the best and chose HubStor for this elite group, doing a one page feature on the company in their December 2016 issue, HubStor.net announcesKanata, ON - March 14, 2017 /MarketersMedia/ -- HubStor (http://www.hubstor.net) proudly announces they have been named one of the 20 most promising Azure storage providers by CIO Reviews. Data terabytes continue to increase at amazing rates, thus concerns about security threats are also mounting. This leads to more companies adopting cloud storage to ensure their data is protected and archived. The first hybrid cloud storage solution that is data-aware, HubStor brings disenfranchised IT leaders back to the cloud, as it resolves many of the issues seen with this data storage and archiving option and simplifies data growth management.

"When a client chooses to work with HubStor, they find existing file servers can be transformed into cloud gateways. The information can then be controlled with policies, and users and applications aren't disrupted in any way. Analytics are automatically generated in close to real time, allowing the user to see and manage the information stored in the cloud. Stubs can be created, and users can search and share making use of the web access portal," Elizabeth Lam, VP Marketing for HubStor (hubstor.net), announces.

Cloud gateways often serve as a barrier to this storage solution, as they are costly and won't integrate with a company's current storage solution. Furthermore, they lack in the areas of data governance and search. HubStor found a way to address these issues, doing so in a cost effective manner. One way they have done so is by reducing a client's storage footprint through their compression and deduplication processes.

"Clients only pay for the services they desire, such as auditing and analytics, and pricing is determined by the cloud infrastructure usage. Our customers know exactly what they will be charged before they use the service and can scale as needed. Users appreciate that they don't have to deal with fees for canceling, term commitments or licensing charges. The model is both fair and transparent and can be deployed in a matter of hours, not weeks," Lam continues.

HubStor maintains its own use cases, yet can pull in other services when needed. The unique features offered by this company help to explain why it continues to grow at an amazing rate. The company now serves clients across the globe, making use of Azure data centers located in different regions, and has taken security to an all new level. Many companies only use encryption to protect the data of their clients. HubStor uses an in-depth security stack. Furthermore, the company has established a channel partner program and now works with the Microsoft Enterprise Cloud Alliance.

"Although there is great demand for our products and services, we refuse to expand too quickly. We've seen others do this with dismal results, and we don't want to struggle with the same challenges. Our customers remain our top priority, thus we'll continue to make product quality our top priority and expand only when we find it will benefit all," Lam states.

About HubStor:

HubStor helps clients save money, as the average user witnesses a 60 percent reduction in their storage demand. In fact, a company can save 76 to 87 percent when it moves from on-premises storage to HubStor. All solutions are data aware and allow the client to leverage the storage for enterprise-class archiving, data protection and content search. In addition, they are all secure,

convenient and affordable.

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