

XVerify Announces Partnership With SellUp.net

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"Our focus is to help digital marketers improve inbox deliverability and increase conversions. We created an easy way for business owners to eliminate hard bounces, reduce complaints, and increase revenues by verifying their email addresses. Our partnership with SellUP allows customers to take things a step further with a solution that can help them more intelligently segment verified emails, to drive better results." said Matthew Wolosz, VP of XVerify.

Working with clients through every phase of the email marketing lifecycle, SellUP's advanced services use deep data analytics and expert segmentation strategies to help business owners make more sales while retaining their list. Classifying email recipients into categories, personalizing their communication, and testing and tweaking that communication for maximum effectiveness, the SellUP team takes the time to study the numbers and evaluate email offers in a way that helps them create compelling and relevant email marketing solutions that drive predictable customer responses. Wolosz went on to say, "We've created our email verification api to deliver the best results in the business, and we strive to partner with companies who can offer our customers services that meet and exceed that standard. We are proud to be working with the experts at SellUP and believe that together, we can change the landscape of email marketing and help business owners get a better return on their investment with every single campaign."

Business owners who would like to learn more about XVerify and how their new partnership with SellUP can help them increase their reach through effective email marketing can visit xverify.com for more information.

About SellUP:

SellUP is a full service, customer retention email marketing agency focused on the combination of big data analytics and strategy to help increase revenue from email. SellUP works with all major ESP's to help optimize the efforts of their clients' marketing team. Offering a free, no commitment in-depth analysis and performance only pricing, SellUP sees significant gains quickly. For more information visit SellUP.net

About XVerify:

XVerify provides real time email validation to help marketers improve inbox deliverability by focusing on data quality. Each email address collected is verified instantly via API to make sure the username actually exists at the domain.

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