

## **Global Lithium-Ion Battery Industry Share, Size, Trends and Forecast by 2027 - LG, Panasonic and Sony**

*Lithium-ion Battery Market including Classification, Application and Industry Chain Overview, Lithium-ion Battery Market Analysis and Forecast by Product, Type and Region | Lithium-ion Battery Market*

Lithium-ion Battery Market including Classification, Application and Industry Chain Overview, Lithium-ion Battery Market Analysis and Forecast by Product, Type and Region | Lithium-ion Battery Marketpune, India - March 14, 2017 /MarketersMedia/ -- Industry News

- o In April 2016, BYD Company announces the plans of obtaining the lithium supply to cut down the cost of battery.
- o In April 2016, SK Energy announces the expansion plans for production of lithium-ion battery separator.
- o In December 2015, Sony Corporation announces the plan of boosting the Lithium-ion battery performance up to 20% by 2020.
- o In June 2015, A123 Systems announced the increase in the production capacity 3.3 million cells to 4.3 million cells.

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### Market Scenario

Lithium-ion Battery is a kind of rechargeable battery which is used in various industries for various purposes. These batteries consists great life cycle with the high energy density. From the last decade, Lithium-ion Battery market has seen tremendous growth due to the high demand from the consumer electronics and automotive sectors. As new devices are coming in market and runs on portable power source, Lithium-ion battery has become a great option.

### Regional Analysis

The main factors behind this growth are the growth of consumer electronics market in China, Japan and India. As Asia-Pacific accounts for more than 40% of global population and most of the countries of this region is in developing phase, high adoption rate of consumer electronic products and high consumption of automotive products making the Asia-Pacific a leader in this market.

### Key Player

- o Panasonic Sanyo (Japan)
- o Automotive Energy Supply Corporation (AESC) (Japan)
- o LG Chem. (South Korea)
- o SAMSUNG SDI Co., Ltd. (South Korea)
- o Li-Tec Battery GmbH (Germany)
- o Toshiba (Japan)
- o A123 Systems (U.S.)
- o GS Yuasa (Japan)
- o SK Energy (South Korea)
- o BYD (China)
- o Sony Corporation (Japan)
- o Beijing Pride Power (BPP) (China)

### Segmentation

By Battery Type: Lithium Cobalt Oxide, Lithium Manganese Oxide

By Material Type: Anode, Cathode, Electrolyte and Separator

By Application: Consumer Electronics, Automotive & Industrial, Others

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Study Objective of Lithium-ion Battery Market

- o To provide detailed analysis of the market structure along with forecast of the various segments and sub-segments of the Global Lithium-ion Battery Market
- o To provide insights about factors affecting the market growth
- o To analyze the Lithium-ion market based on various factors price analysis, supply chain analysis, porter's five force analysis etc.
- o To provide historical and forecast revenue of the market segments and sub-segments with respect to four main geographies and their countries North America, Europe, Asia, and Rest of the World (ROW)
- o To provide country level analysis of the market with respect to the current market size and future prospective
- o To provide country level analysis of the market for segment by type, by application, by material type and sub-segments.

Test the market data and market information presented through more than 50 market data tables and figures spread over 145 numbers of pages of the project report. Avail the in-depth table of content TOC & market synopsis on "Global Lithium-ion Battery Market Information from 2016 to 2027."

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