

Stand-Up Pouches Market Trends, Drivers, Strategies, Applications and Competitive Landscape - Forecast 2022

Stand-Up Pouches Market Information Report by Material (Plastic, Metal, Paper), by Type (Aseptic, Standard and Retort), by Application (Food & Beverage, Health care) - Forecast To 2022

Stand-Up Pouches Market Information Report by Material (Plastic, Metal, Paper), by Type (Aseptic, Standard and Retort), by Application (Food & Beverage, Health care) - Forecast To 2022 Pune, India - March 14, 2017 /MarketMedia/ -- Market Highlights:

The Global Stand-Up Pouches Market is majorly driven by reduced storage space of products, pleasant appearance of the stand-up pouches, which result into better brand image. The wide acceptance among consumers owing to its features such as lightweight and portability is further expected to boost the growth of this market.

Stand-up pouches are more cost efficient, offer flexibility to print as per custom design, and ensure better shelf visibility. The wide spread use of stand-up pouches by various end-use industries such as food & beverage, packaging and others is also contributing to the growth of this market.

Taste the market data and market information presented through more than 85 market data tables and figures spread in 111 numbers of pages of the project report. Avail the in-depth table of content TOC & market synopsis on "Global Stand Up Pouches Market Information From 2016 To 2022"

Major Key Players:

- o Amcor Ltd. (Australia)
- o Berry Plastics Corporation(U.S.)
- o Ampac Holdings LLC (U.S.)
- o Clondalkin Group (Netherlands)
- o Sealed Air Corporation (U.S.)
- o Astrapak Limited (South Korea)
- o Bemis Company, Inc. (U.S)
- o Coveris Holdings S.A. (U.S.)
- o Mondi Plc. (Austria)
- o Sonoco Products (U.S.)

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Study Objectives Of Stand-Up Pouches Market:

- o To provide detailed analysis of the market structure along with forecast for the next 5 years of the various segments and sub-segments of the Stand-Up Pouches Market
- o To provide insights about factors affecting the market growth
- o To Analyse the Global Stand-Up Pouches Market based on various factors such as supply chain analysis, and Porter's five force analysis
- o To provide historical and forecast revenue of the market segments and sub-segments with respect to regions and their respective key countries
- o To provide country level analysis of the market with respect to the current market size and future prospective
- o To provide country level analysis of the market for segments by material, type, application and region
- o To provide strategic profiling of key players in the market, comprehensively analysing their core competencies, and drawing a competitive landscape for the market
- o To track and analyse competitive developments such as joint ventures, strategic alliances,

mergers and acquisitions, new product developments, and research and developments in the Global Stand-up Pouches Market

Intended Audience:

- o Stand-up pouches manufacturers
- o Distributer & Supplier companies
- o End Users
- o consultants and Investment bankers
- o Government as well as Independent Regulatory Authorities

Market Research Analysis:

The standup pouches are important for packaging in food, beverages, pharmaceutical and others. Among all applications, the food and beverage application is expected to grow rapidly. The stand-up pouches are very light weight and provide advantage of compact packaging for the purpose of logistics. The pouches are extensively used for storing frozen food and even for packaging of beverages. Therefore, growth in the concept of flexible packaging will directly influence the standup pouches market.

Asia-Pacific region is expected to dominate the stand-up pouches market with highest CAGR owing to the increase in the number of middle class customers in the region, who are more attracted towards the packaging of stand-up pouches. The region is expected to grow due to the rapidly changing lifestyle, increase in the disposable income, extensive growth in population, and the constantly growing packaged food industry.

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Scope Of The Report:

This study provides an overview of the global stand-up pouches market, tracking three market segments across four geographic regions. The report studies key players, providing a five-year annual trend analysis that highlights market size, volume and share for North America, Europe, Asia Pacific (APAC) and Rest of the World (ROW).

The report also provides a forecast, focusing on the market opportunities for the next five years for each region. The scope of the study segments the Global Stand up Pouches Market by its material, type, application and region.

The report for Stand-up Pouches Market of Market Research Future comprises of extensive primary research along with the detailed analysis of qualitative as well as quantitative aspects by various industry experts, key opinion leaders to gain the deeper insight of the market and industry performance. The report gives the clear picture of current market scenario which includes historical and projected market size in terms of value, technological advancement, macro economical and governing factors in the market. The report provides details information and strategies of the top key players in the industry. The report also gives a broad study of the different market segments and regions.

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