

Smart Speakers Market Industry Analysis, Size, Share, Growth, Trends, and Forecast 2016 - 2022

Smart Speakers Market, By Product Type (Single-Speakers, Double-Speakers, Multi-Speakers), By Connectivity (Wi-Fi Enabled Speakers, Bluetooth Enabled Speakers, NFC Enabled Speakers), By Application (Personal, Commercial) - Forecast 2022

Smart Speakers Market, By Product Type (Single-Speakers, Double-Speakers, Multi-Speakers), By Connectivity (Wi-Fi Enabled Speakers, Bluetooth Enabled Speakers, NFC Enabled Speakers), By Application (Personal, Commercial) - Forecast 2022 Pune, India - March 14, 2017 /MarketMedia/ -- Market Highlights:

The Global Smart Speakers Market is poised to reach at market size of USD 9 billion by end of year 2022 growing with 36% of CAGR. Rise in number of smart homes and increasing wireless streaming of audio content, rise in per capita income and high preference for wireless technology are driving the smart speakers market globally.

This study provides an overview of the Global Smart Speakers Market, tracking two market segments across four geographic regions. The report studies key players, providing a five-year annual trend analysis that highlights market size, volume and share for North America, Europe, Asia Pacific, and Rest of the World. The report also provides a forecast, focusing on the market opportunities for the next five years for each region. The scope of the study segments the global smart speakers market as product type and application. On the basis of product type it is segmented as single-speakers, double-speakers and multi-speakers. On the basis of application it is segmented as personal use and commercial use.

Taste the market data and market information presented through more than 25 market data tables and figures spread over 100 numbers of pages of the project report. Avail the in-depth table of content TOC & market synopsis on "The Smart Speakers Market Research Report -Forecast to 2022".

Major Key Players:

- o Beats Electronics (U.S.)
- o Bose Corporation (U.S.)
- o Samsung Electronics Limited (Korea)
- o Harman (U.S.)
- o LG Electronics (South Korea)
- o Altec Lansing (U.S.)
- o Avnera Corporation (U.S.)
- o Panasonic (Japan)
- o D&M Holdings, Inc (Japan)
- o Sharp Corporation (Japan)

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Study Objectives Of Global Smart Speakers Market:

- o To provide detailed analysis of the market structure along with forecast of the various segments and sub-segments of the global smart speakers market.
- o To provide insights about factors affecting the market growth.
- o To analyze the global smart speakers market based porter's five force analysis etc.
- o To provide historical and forecast revenue of the market segments and sub-segments with respect

to four main geographies and their countries- North America, Europe, Asia, and Rest of the World (ROW).

- o To provide country level analysis of the market with respect to the current market size and future prospective.

- o To provide country level analysis of the market for segment by product type, technology, application and region.

- o To provide strategic profiling of key players in the market, comprehensively analyzing their core competencies, and drawing a competitive landscape for the market.

- o To track and analyze competitive developments such as joint ventures, strategic alliances, mergers and acquisitions, new product developments, and research and developments in the Global Smart Speakers market.

Intended Audience:

- o Smart Speakers Manufacturers

- o Smart Speakers Distributors

- o Research/Consultancy firms

- o Vendors from various verticals such as Bose, Harman, Samsung among others

- o OEMs

- o Semiconductor Manufacturers

- o Stakeholders

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Market Research Analysis:

The global smart speakers market is expected to grow significantly. In North America, U.S. is estimated to account for the largest market share majorly due to rise in smart homes, high per capita income, changing lifestyle and technological advancement. Asian countries, especially Japan and Korea are growing at a fast pace majorly due to high demand for consumer electronic products and rise in GDP. The Asian countries are expected to grow fast over the forecast period.

U.S. accounts for the largest market share in North America, majorly due to increase in number of smart homes, rising disposable income, changing lifestyle and government policies. Also, Asian countries such as Japan and Korea are expected to grow at a fast pace, majorly due to advancement in the IT industry and investments in research & development sector.

The Global Smart Speakers Market has been segmented on the basis of product type, connectivity, application and region. By product type, the market has been bifurcated into single-speakers, double-speakers and multi-speaker. On the basis of connectivity, the market has been segmented into- Wi-Fi enabled speakers, Bluetooth enabled speakers, NFC enabled speakers among others.

On the basis of application, the market includes- personal use and commercial use.

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