

## **Biscuits Market is Expected to Grow at a CAGR over 5% From 2016 to 2022**

*Global Biscuits Market Information- by Major Ingredients (Wheat, Oats, Millets, Mixed Grain), Category (Sweet Biscuits, Chocolate Biscuits, Savory Biscuits), Product Type (Everyday Biscuits, Everyday Treats, Special Treats, Healthy Biscuits, Children's Biscuits), Specialty Type (Dairy-Free, Gluten-Free, Sugar-Free) and Region - Forecast to 2022*

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Biscuit is hard or crisp dry baked products basically eaten as tea snack. It is one of the broadly consumed snacks worldwide. Due to rising health issues like diabetes and celiac disease segments like sugar-free and gluten-free are in huge demand and has become one of the fastest growing product categories in global bakery market. New flavors, shapes, taste, and attractive packaging and consumer oriented products are attracting consumers of all age groups. Recently digestive and low calorie segments have created potential market in bakery.

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Competitive Analysis-

Major Key Players in Biscuits Market are

- o United Biscuits (U.K.),
- o Cadbury (U.K.),
- o Parle (India),
- o Britannia (India),
- o Burton's Foods Ltd. (U.K.),
- o Lotus Bakeries NV (Belgium),
- o CEEMEA (U.K.),
- o Nestlé (Switzerland),
- o Walkers Shortbread Ltd (U.K.)
- o Kellogg Co (U.S.)

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Reasons to Buy

- o The Study includes detailed Market Analysis of Biscuits Market encompassing its Macro and Micro-Markets
- o The report will provide useful and premium insights that will support in investments for biscuits consumption and allied companies providing details on the fast growing Segments and Regions
- o It covers market segmentation by major Ingredients, Category, Product Type, Source and Region
- o It helps in identifying region-wise major Suppliers and Understand Consumption Patterns
- o In addition, it will provide key findings that will help the companies to improve profitability by using Supply Chain Strategies, Cost Effectiveness of various products mentioned in the report
- o The data used in the report is primarily based on primary interviews with the major producing companies and industry experts and also supported by authentic industry data from Secondary Sources

Access the market data and market information presented through more than 60 market data tables and 25 figures spread over 110 numbers of pages of the project report "Global Biscuits Market information from 2011 to 2022"

Brief TOC of Biscuits Market

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