

## **The MarketPlace Master Dealership Series Expo - An Auto Dealership Conference**

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The MarketPlace Master Dealership Series will be held in Dallas, Texas at the Hyatt Regency on the 6th, 7th, 8th of September 2017. There will be a host of exclusive, don't-miss information for independent, franchise, and Buy-Here, Pay-Here dealers to kick up their game. Auto dealership management will be able to meet with hundreds of service and product vendors in one spot. These knowledgeable vendors will be showcasing the latest technology and techniques that are needed to shine in today's auto marketplace. There is already a stellar lineup of expert industry leaders booked to speak on subjects that are current and essential for today's auto dealership to help the dealership stand out in the crowd.

This will be the most influential, targeted, and informative Dealer-Expo to date. What puts the MarketPlace Master Dealership Series above the rest is a dedication to provide a highly effective education and exhibits that showcase the best services and products that are useful to dealerships and that can be integrated directly to a dealer's business to exponentially increase profits.

There will be a "Meet-Market" on opening day. This will be an exclusive opportunity for the attendees to meet with the exhibitors in a more intimate setting. The dealership management can quickly review product and service information and arrange to meet exhibitor staff. Each exhibitor in the Meet-Market has a table and a chance to set appointments for later during the Expo in the Exhibit Hall. Cocktails will be offered and conference information will be distributed to dealers at this time. Most of the highly motivated early arrivers are expected to be at the Meet-Market as it directly follows the Early Adopters Workshop Intensive.

The staff of MarketPlace Master have been exhibitors and conference speakers for over 15 years. After attending over 50 shows across the United States, they have a handle on what an auto-dealership needs to maximize success!

More information can be found at: <http://press.marketplacemaster.com>

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### **Keywords**

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