

E-Commerce Payment Market 2016 By Top Vendors, Payment Mode, End-user, Analysis And Forecast To 2020

Global E-Commerce Payment Market, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years.

Global E-Commerce Payment Market, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. March 14, 2017 /MarketersMedia/ -- The Internet is likely to be the most active trade intermediary, as it allows people to purchase goods online. Advances in technology have increased the range of devices and processes that can be transacted electronically. Many top vendors are trying to formulate different strategies to boost business and customer confidence during the forecast period.

Heavy competition in the online payments space has encouraged the top vendors to optimize their content marketing strategies to help online customers navigate better. Benefits of such strategies can be observed in the growing use of mobile chat platforms during the forecast period.

Publisher's analysts forecast the global e-commerce payment market to grow at a CAGR of 16.42% during the period 2016-2020.

Complete Report Available at:
<http://www.reportsweb.com/global-e-commerce-payment-market-2016-2020> .

Covered in this report

The report covers the present scenario and the growth prospects of the global e-commerce payment market for 2016-2020. To calculate the market size, the report considers the total volume of non-cash transactions sourced through e-commerce payments.

The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

Publisher's report, Global E-Commerce Payment Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Alipay
- MasterCard
- PayPal
- Visa

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Other prominent vendors

- ACH Payments
- Dwolla
- WePay

Market driver

- Rise of m-commerce
- For a full, detailed list, view our report

Market challenge

- Security and privacy concerns
- For a full, detailed list, view our report

Market trend

- Expanding payment options
- For a full, detailed list, view our report

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