

## **Graphitii Joey Xoto 2017 Cinemagraph Creator & Video Editor Software Launched**

*A brand new software, entitled Graphitii, allowing brands, businesses and marketers to easily and quickly create the most dynamic, fun and customized cinemagraphs to truly stand out and engage with their audience in today's fast-paced online environment, has been launched.*

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Graphitii, a brand new software allowing anyone to easily and quickly create the most dynamic, engaging, fun and customized cinemagraphs for their social media marketing and advertising campaigns, has been launched.

More information is available at <http://letsgolook.at/Graphitii>.

Cinemagraphs are still photographs with minor moving elements which are quick & easy to digest, fun to share and highly effective at capturing a viewer's attention, currently very popular among many top global brands, with recent studies by Microsoft showing how these 'living images' can deliver increases of up to 110% in engagement and brand awareness, compared to the 1.96% increases generated by still images.

To help all brands, businesses and marketers be able to stand out and truly capture their viewers' attention for increased engagement and brand awareness with their own fully customized cinemagraphs, the popular developers Joey Xoto, Jamie Garside and David Chamberlain announced Graphitii, a new web based app which allows users to easily and quickly create the most dynamic and engaging cinemagraphs.

This unique, newbie-friendly software is entirely web based to allow anyone, regardless of their technical ability, to create their own living images by simply uploading videos into the web app and quickly editing, cropping and transforming them into the most stunning, original cinemagraphs with just a few clicks, and no need for complex software installations or costly outsourcing.

More information on the new Graphitii software and its benefits for brands, businesses and marketers looking to stand out and truly engage their audience in an increasingly fast-paced online environment along with a video tutorial showing how to quickly create the stunning, dynamic and customized cinemagraphs with its intuitive and easy to use web app can be consulted at the website link provided above or at <http://muncheye.com/joey-xoto-et-al-graphitii>.

The developers of Graphitii, Joey Xoto, Jamie Garside and David Chamberlain, explain that "Graphitii is the next level of visual branding and advertising. It's the way to create dynamic and beautiful living images faster than ever before. It allows absolutely anyone, regardless of their technical ability, to create the most beautiful, stunning cinemagraphs, right inside their browser, with just a few clicks of their mouse, and wave goodbye to those expensive outsourcers."

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**Keywords**

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