

## **D.J. Harrington To Speak At MarketPlace Master Dealership Series Auto Expo**

*The MarketPlace Master Dealership Series is proud to announce D.J. Harrington as the opening speaker in its experts-only auto dealership conference and expo in Dallas, Texas. D.J. is an author, a recognized sales and customer service trainer, and a highly sought after motivational speaker.*

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The opening salvo in the lineup of awesome experts that will speak at the MarketPlace Master Dealership Series Expo is D.J. Harrington, also known throughout the auto industry as the Car-Diologist. D.J. is the President and Chief Executive Officer of Phone Logic, Inc. an international training company based in Atlanta, Georgia and has written several books on success, leadership and others. He serves as a consultant and trainer to over 1,000 privately owned businesses throughout the country, training personnel at all company levels. His years as a sales trainer and motivator for a variety of companies have provided D.J. with an outstanding background which he brings to Dallas to kick off the inaugural annual conference with high energy and industry expertise. D.J. is a recipient of the Vicom Group Video Training Award and has been a member of the Georgia Speakers Association and the National Speakers Association since 1993. D.J. is a recipient of the coveted award of Certified Speaking Professional (C.S.P.) which is a level achieved by fewer than 3% of all national speakers.

The MarketPlace Master Dealership Series Expo is designed to provide drive-away education to auto-dealers on industry theory, audience development and innovative technology that will boost their business to new levels of success. The upcoming MarketPlace Master Dealership Series is the inaugural conference and it promises to provide excellent, don't-miss information for the auto dealership owners and management. The very best online marketing and social educators available have been gathered to provide the focused training that dealership management wants and needs. The information provided will empower automotive dealerships to implement better choices the minute they get back to their local marketplace.

The MarketPlace Master Dealership Series will be held in Dallas, Texas. Join the fun and education at the Hyatt Regency on the 6th, 7th, 8th of September 2017 for all the exclusive don't-miss information for independent, franchise, and Buy-Here, Pay-Here automotive dealers who want to take their dealerships to new heights using the new resources available in the digital marketplace.

More information can be found at: <http://press.marketplacemaster.com>

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