

Bonaire Custom Video Internet Marketing Commercials Filming Services Launched

TCW Consulting Firm, a Bonaire digital marketing company, launched a wide range of custom business video production services. The Bonaire company creates custom video commercials for different businesses and distributes the videos via social media platforms to increase market reach and improve online reputation.

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More information is available at <http://video.tcwconsultingfirm.com>

Internet marketing has been growing constantly over the past few years, as the internet has developed to unprecedented extents. Recent surveys show that more than 90% of all customers have used online reviews or Google searches to find businesses and services, with roughly half of social networks users expecting to find shopping recommendations through social media.

However, text-based ads and pay-per-click strategies are not as effective as they used to be, as the average internet user grows increasingly more distrusting of such strategies. 88% of all internet users do not trust online ads, with more than 70% preferring some sort of content - either article or video - to aggressive text-based ads.

Videos are among the most frequently-used means of advertising, and the reason is that they can be extremely compelling, effectively conveying a message and being easier to digest than text-only pieces. Professional video ads can be a powerful way to attract new customers, as the overall quality of the video is associated with business professionalism and reliability.

TCW Consulting Firm marketing expert Steven Hastings predicts an increased Google ranking value for pages with professional video content.

According to Mr. Hastings, "consumers like video, use video and remember video. The presence of video itself affects the most important SEO ranking factor of a website: content. It is expected that search engines will continue to increase the ranking factor of including video on a website as consumers demand video in search results. This means that having a video on your site will definitely boost your page rank."

TCW Consulting Firm launched full professional video production services for businesses interested in creating a compelling video commercial.

The company works with professional digital editors, actors and directors to create a custom video commercial targeted at different audiences, depending on the client's needs.

Furthermore, the Bonaire digital marketing company also uses social media networks to distribute commercial videos to a wide audience, thus ensuring a larger market reach for its business clients.

Interested parties can find more information by visiting the above-mentioned link.

For additional details, please visit <http://video.tcwconsultingfirm.com>.

Contact Info: Name: Mrs. Wills Organization: TCW Consulting Firm Video Agency Address: P.O. Box 269, Bonaire, United States Phone: +1-855-818-2929 For more information, please visit <http://video.tcwconsultingfirm.com> Source: PressCable Release ID: 177713

Contact Information

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