

## **FlickGraph BONANZA Andrew Darius 2017 Animated Photo Creation Software Launched**

*Professional digital marketer Andrew Darius announced FlickGraph BONANZA, a software allowing the user to create animated pictures (cinemagraphs). The software is non-cloud based and can be used to create unlimited cinemagraphs for social media marketing purposes.*

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Andrew Darius, a professional digital marketer and software developer, announced FlickGraph BONANZA, a software allowing the easy creation of animated pictures (cinemagraphs) for marketing or promotional purposes.

More information can be found at <http://letslook.at/FlickgraphBonanza>.

The recent rise of social media and its widespread use among a variety of different population groups has determined businesses and marketers to devise effective strategies targeted at social media consumers.

Traditional text-based ads are extremely ineffective, with studies showing that more than 80% of all online consumers do not trust them. By contrast, video and multimedia advertising are more successful, even though long videos are not as effective as shorter ones.

With the average social media user only spending about a second for each online ad, it is important for digital marketers and businesses looking to attract potential clients to use highly-engaging, easy-to-remember ads. Cinemagraphs are a new type of animated content using a photograph with moving elements, making it an effective way to catch the viewer's attention.

FlickGraph BONANZA allows users to easily create cinemagraphs from existing videos. While it typically takes long hours of video editing and processing to create a single cinemagraph, FlickGraph BONANZA speeds up the process considerably by providing the user with an intuitive platform to create cinemagraphs in just a few minutes.

To create a cinemagraph using the new software, the user has to select a video, pause it at the desired still frame, and choose the part of the frame that will continue to be animated. The resulting cinemagraph can then be exported both in video and image format for flexible sharing and distribution.

FlickGraph BONANZA is non-cloud based, allowing unlimited creation of cinemagraphs without an internet connection. The software can be used by businesses looking to promote their products, or by marketers striving to offer their clients an innovative digital marketing solution.

Interested parties can find more information by visiting <http://muncheye.com/flickgraph-bonanza>.

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**Keywords**

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