

## **Nerd Advisors Launches With More Than Thirty Reviews Of The Most Essential Products**

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Nerd Advisors has launched to offer independent, actionable consumer advice to readers, with a comprehensive new blog stacked with great reviews of the latest home and lifestyle products. Chicago, IL, United States - March 14, 2017 /MarketersMedia/ -- When you want to buy the right product, the best thing to do is ask a nerd. Nerds are unapologetically passionate about the things they love, and take the time and energy to seek out perfection. As such, a nerd will help people make the right purchases, because they see things more deeply and study them carefully. Nerd Advisors is a new site that helps people get nerd advice on a huge range of home and lifestyle products, and has launched with more than thirty reviews already live on the site.

NerdAdvisors has split their reviews across consumer electronics, kitchenware, lawn & garden items, tools, gift ideas and more, with their homepage including their most popular reviews, as well as their comprehensive comparison reviews, which evaluate the top-rated items in a product category against one another.

Each of the reviews has been comprehensively researched and authenticated by the writing team, who stop at nothing to get the most accurate impressions. Not only do they interact personally with the items in question, they consult industry experts and aggregate customer reviews in order to create the most three-dimensional possible picture of the product.

A spokesperson for nerdadvisors.com explained, "We are thrilled to have launched our new website, and pleased to be able to start our journey with such a broad range of content already live. We have been careful to ensure that we start as we mean to go on, with thoroughly researched, high quality reviews that will be genuinely useful to consumers. We have covered a wide range of products in order to ensure there is something for every need. At the same time, we know this is only the beginning, and we are committed to publishing new reviews every week, to expand and enrich our resources as much as possible."

About Nerd Advisors: Nerd Advisors create insightful, impartial and actionable consumer reviews. Their dedicated team of experienced writers use a combination of hands-on testing, speaking to experts and aggregating customer reviews to develop their rankings. The writers and researchers carefully analyse each product against its manufacturers claims, and against the wider competition, to create informed conclusions.

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