

New InstaMate 2.0 Launch Causes Worldwide Discussion, As Unique Bonus Introduced by eMarketing Champs

Global launch of InstaMate 2.0 creates excitement among IM review professionals, as exclusive bonus package released by IM Expert HQuentino. Pinterest Introduces Its Search Ads With Keyword & Shopping Campaigns.

Global launch of InstaMate 2.0 creates excitement among IM review professionals, as exclusive bonus package released by IM Expert HQuentino. Pinterest Introduces Its Search Ads With Keyword & Shopping Campaigns. Chicago, United States - March 15, 2017 /MarketersMedia/ -- The recently launched InstaMate 2.0 is creating buzz in web marketing review circles due to its claim of being able to help marketers automate many of the marketing features on Instagram. The launch of Insta Mate 2.0 is well-timed to capitalize the findings of a new report showing that Pinterest has introduced search ads and shopping campaigns.

Hanif Quentino, creator of e-MarketingChamps, has created a full review and unique bonus for the InstaMate 2.0 system, which can be seen on his webpage:

[+] <http://emarketingchamps.com/instamate-2/>

Hanif regards himself as a legitimate InstaMate 2.0 review critic, because of his extensive experience with Instagram and Social Media marketing. According to Hanif InstaMate 2 users should pay attention to some of Pinterest's marketing updates.

Pinterest introduced its Search Ads product recently. This product opens up ad inventory on roughly 2-billion searches that happen on Pinterest every month. The new product includes feed-based shopping and keyword campaigns. There are a few brands that have been testing this new product for some time. These brands include eBay, Barilla, Target, and Garnier.

Pinterest says that almost 97% of their monthly searches are non-branded queries. This gives its advertisers a unique opportunity across social and search in order to capitalize on commercial intent. The company says that the number of ads shown is dynamic. Hence, it has no set ad ratio right now. The head of marketing at Pinterest, Michael Akkerman, reiterates that search campaigns on Pinterest will give the marketer the opportunity to attract clients that are already looking to engage with their brands.

Search marketers may be already familiar with Pinterest's new Keyword campaigns. These keywords could be grouped in tightly themed ad groups. The advertiser is able to optimize their bid at the keyword level. The ads being visual pins make Pinterest more unique compared to most of the other ad platforms out there. The visual nature of the platform will help their customers digest products and services at a more personal level. The new shopping campaigns will bring more scale to ads on the ad platform. The ads are directly pulled from the advertiser's feed. Also, these ads could be updated based on their inventory levels. These are some of the salient features of the new Search Ads product released by Pinterest.

The entire InstaMate 2.0 bonus published by Hanif Quentino can be see on this website:

<http://emarketingchamps.com/instamate-2/>

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<https://www.youtube.com/watch?v=WKEBg1oa0tc> Source URL:

<http://marketersmedia.com/new-instamate-2-0-launch-causes-worldwide-discussion-as-unique-bonus-introduced-by-emarketing-champs/177824> For more information, please visit

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Keywords

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