

Memory Tag Greeting Cards Unveils New Designs For "Irreverent" Cards

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MemoryTag, the greeting card company that sought to revolutionize the video-interactive greeting card, has announced they will make available bundle packaging for many of their new designs of cards for all occasions, and to let people try them out, they're bundling them in sets or mix-and-match bundles as a "20 cards for \$20" promotion.

"What happens when someone has a birthday and you forgot, or gets sick suddenly and needs cheering up," asks founder Robert Beadles, "or [if they have] a wedding anniversary or deserve congratulation - and again you forgot, until the last minute? You run to the store and hastily buy a card, any card you can find. What our company does is solve that by revolutionizing the online purchasing of customizable greeting cards."

Beadles says that they've had incredible reception of their sometimes irreverent cards, but that they still are looking to increase their brand recognition. "Instead of making an emergency run to the store to buy the best card you can find under the pressure of little time and possibly have to settle for an old-fashioned boring card . . . you have at your fingertips ready to send greeting cards for virtually every type of occasion, a get well card, birthday, job promotion congrats, thinking of you; just about every possible human situation. It's like having your own library of greeting cards ready anytime to be sent anywhere for anyone special."

MemoryTag became famous for offering the innovative greeting cards with a greater variety of messages than other card companies, and particularly for the inclusion of their customizable "video interactive" greetings. By downloading the patented app, the purchaser can video record his or her own personal message using a smartphone and then link it to a patch on the card. The card recipient also downloads the app, opens the card and with their smartphone views the message, "a one-of-a-kind personalized message from you."

The 20 for \$20 deal will feature four different bundle options (with different types of greeting cards in each.) Each bundle will have 20 greeting cards in it for \$20. The "20 for \$20" offering ends in April. To view the bundles or place an order, buyers can visit their website promotion at: <https://memorytag.cards/collections/bundles>

Contact Info: Name: Robert Beadles Email: info@thememorytag.com Organization: Memory Tag Cards Address: 18826 Lower Sacramento Rd e, Woodbridge, California 95258, United States Phone: +1-844-636-6798 For more information, please visit <https://MemoryTag.Cards> Source: PressCable Release ID: 177406

Contact Information

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