

## **Cognitive Computing Technology Market Synopsis, Statistical Growth Analysis, Business Trends, Key Companies Insights and Forecast to 2022**

*Global Cognitive Computing Technology Market Information, by Technology (Machine Learning, NLP), by Domain (SMEs, Large Business Units), by End Users (Healthcare, BFSI, IT & Telecommunication, Manufacturing, Defense) - Forecast 2016-2022*

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Pune, India - March 15, 2017  
/MarketersMedia/ -- Market Synopsis of Global Cognitive Computing Technology

Market Overview:

Cognitive computing is a modern technology, which simulates the process of human thoughts into computerized model. This technology is capable of self-learning which uses the gestures, patterns recognition, data mining and NLP (Natural Language Processing) to act like a human brain. Industries are using cognitive computing technology with big data analytics to get the better and accurate output.

Latest Industry News:

- o In September 2016, IBM announced the partnership with MIT for the development of cognitive computing.
- o In May 2015, PTC announced the acquisition of ColdLight a leader in the big data analytics and big data learning.

Market Segments:

- o Segmentation by Technology: Machine Learning, NLP (Natural Language Processing) among others.
- o Segmentation by Domain: SMEs and Large Business Units.
- o Segmentation by End Users: Healthcare, BFSI, IT & Telecommunication, Manufacturing, Defence, Retail among others.

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Cognitive Computing Technology Market Key players:

The key players in the market of cognitive computing technology are-

- o IBM (U.S.)
- o Hewlett Packard Enterprise Development LP (U.S.)
- o Microsoft (U.S.), Oracle Corporation (U.S.)
- o SAP SE (Germany)
- o SAS Institute Inc. (U.S.), Numenta (U.S.)
- o Enterra Solutions LLC (U.S.)
- o PTC (U.S.)
- o Palantir (U.S.)

Access the market data and information presented through data tables and figures spread 110 pages of the project report "Global Cognitive Computing Technology Market"

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Brief Table of Contents for Global Cognitive Computing Technology Market:

1. Report prologue

- 2. Introduction
    - 2.1 Definition
    - 2.2 Scope of the study
      - 2.2.1 Research objective
      - 2.2.2 Assumptions
      - 2.2.3 Limitations
    - 2.3 Market structure
  - 3. Research Methodology
    - 3.1 Research process
    - 3.2 Primary research
    - 3.3 Secondary research
    - 3.4 Market size estimation
    - 3.5 Forecast model
  - 4. Market Dynamics
    - 4.1 Drivers
    - 4.2 Restraints
    - 4.3 Opportunities
  - 5. Market factor analysis
    - 5.1 Value chain analysis
    - 5.2 Porters five forces
  - 6. Global Cognitive Computing Technology Market: By Technology
  - 7. Global Cognitive Computing Technology Market: By Domain
  - 8. Global Cognitive Computing Technology Market: By End User
  - 9. Global Cognitive Computing Technology Market, by Region
- CONTINUED...

Get In-depth Table of Contents (TOC), List of Table and Figures of Report @ <https://www.marketresearchfuture.com/request-toc/1533>

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