

## **Thermalabs Introduces Replacement Sponges for Its Applicator Deluxe**

*Thermalabs has launched new replacement sponges for its back applicator deluxe.*

March 15, 2017 (FPRC) -- Thermalabs today launched brand new replacement sponges for one of its emerging products, the Back Applicator Deluxe. The company has said that the replacement sponges will make it possible for consumers to continue using their Back Applicator Sponge even after the initial bundle of 4 sponges gets exhausted.

Thermalabs is a leading cosmetics firm based in New York City. The company manufactures self-tanners and other cosmetics products. Over the last few years, Thermalabs has launched at least 20 different tanning lotions, tanning accessories, and other beauty or leisure products. The firm has also introduced a number of sub-brands which it says will oversee its diversification plan. Thermalabs Supremasea, the first such sub-brand, takes over manufacturing of skin care products based on Dead Sea Salts. The second sub-brand, Tent World, oversees the production of outdoor tents for Thermalabs. The company's third and last sub-brand, Organic Healthcare, manufactures healthcare products based on 100% bio-organic ingredients.

Thermalabs Back Applicator Deluxe was introduced back in 2015. The product basically allows people to apply lotions and cosmetics on hard to reach parts of the body such as the back. According to Thermalabs, the Back Applicator Deluxe makes application easy and smooth, and users won't need any help to cover all parts of their skin. Thermalabs Applicator Deluxe ships with four replacement sponges, and a velvet carry pouch. Apparently, a section of Thermalabs customers had complained about being stranded after finishing all the four sponges included in the product shipment.

The company has said that new replacement sponges will ship in a 20-pack bundle that users can utilize for weeks or even months. Thermalabs also said that the replacement sponges are designed from quality material that's smooth and doesn't absorb product.

Alex Howard, who is a marketing coordinator at Thermalabs, said, "In an attempt to provide better value and service to our users, we have launched a 20-pack bundle of replacement sponges for the Back Applicator Deluxe. Initially, our Back Applicator Deluxe shipped with only 4 sponges, which got finished in a matter of weeks. But with a single replacement sponge pack, consumers will be able to use the Back Applicator Deluxe to apply lotion and other products on hard-to-reach areas for months. Each packet contains 10 hydra sponges and velour sponges that are super soft and do not absorb the product. Consumers can acquire a bundle of replacement sponges at Thermalabs official website – [www.thermalabs.com](http://www.thermalabs.com), or on Amazon. Stay tuned to Thermalabs and keep using our Back Applicator Deluxe, we have a lot more in store for our global audience..."

### **Contact Information**

For more information contact Adams Keller of Thermalabs (<http://www.thermalabs.com>)

### **Keywords**

[Back Applicator Deluxe](#)

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