

## **Thermalabs Bonus Size Tanner Available in European Market**

*Thermalabs bonus size tanner is now available in the European market*

March 15, 2017 (FPRC) -- Thermalabs, a leading producer of self-tanners and cosmetics product, has introduced its famous tanning lotion in the European market. The company said that the bonus-sized version of its organic tanning formula will be available to consumers in Germany, France, Italy, the United Kingdom, and other European nations. Previously, the product was just available to users in the U.S. Additionally, non-U.S. customers who ordered it directly from Thermalabs official website incurred hefty shipping expenses.

Thermalabs is a leading cosmetics brand based in New York City. The company has operated over the last 3 years. Founded back in 2013, Thermalabs started out as an organization that created awareness against skin cancer. Towards the end of 2013 though, the team of young Israeli-Americans who run the firm decided to turn it into a full-fledged production outfit. Thermalabs pilot product was a tanning lotion known as the Gold Standard Tanner. This was a premium product created from quality skincare ingredients such as Green Tea, Aloe Vera, and Olive Oil, among others. Back then, the new firm rolled out an ingenious marketing campaign to introduce its upcoming pilot launch. By the time, it hit the market, the Gold Standard Tanner was already a success. The lotion sold over 10,000 within its first week on online marketplace Amazon.com. It created a solid foundation that the new company – Thermalabs – needed to make it in the often cut-throat cosmetics marketplace.

Today, Thermalabs has furnished the global marketplace with over 40 different products, the majority of them being tanning aids. The firm has in recent times diversified to other market areas. Thermalabs today also manufacturers beach tents, beach t-shirts, and organic healthcare products.

The move to introduce its popular bonus size tanner to the European market will likely boost the company's prospects. Over the last 1 year or so, the company has made massive efforts to expand its influence to markets outside the U.S. For instance, Thermalabs last month sought a new distributor to market its Utimitt tan applicator mitt in the Asian market block. This was in line with its plan to have more of its products available on store shelves around the world.

Alex Howard, a marketing coordinator working at Thermalabs, said, "We are excited to announce that one of our most successful products – the organic self tanner – will now be available to consumers in Europe. We have completed plans to ship the bonus sized tanner to Europe so that users in France, Germany, the UK and other European nations can access it. Currently, our intention is to have the product available in local Amazon sites..."

### **Contact Information**

For more information contact James McCoy of Thermalabs (<http://www.thermalabs.com>)

### **Keywords**

[famous tanning lotion](#)

[leading cosmetics brand](#)

[the organic self tanner](#)

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