

Tent World Launches Quick up Jupiter Tent

Tent World has introduced its new Quick up Jupiter Tent

March 15, 2017 (FPRC) -- Tent World, an emerging firm that manufactures top-quality outdoor and sports tents, has added yet another product to its inventory. The new Jupiter Tent will be a classic outdoor tent that can be used at the beach, at a public park, at a camping site or a family's private garden. The tent is constructed in the shape of a canopy and can house 8, including kids and pets. With this new product, Tent World has said that it hopes to cater for the needs of small families, or a group of people who want to have some unbridled fun out there (outdoors).

Tent World is an emerging player in the outdoor products space. When the company was launched back in 2015, it introduced its pilot product, the Mercury Beach Tent. This was a top-notch tent that included a protective coating to shield occupants from the sun's harmful UV radiation. It also had an extra comfortable bottom that was meant for kids, and other amenities that made it quite special compared to what was available out there. The tent was a major success in the market, selling hundreds of units on day one. It is this initial success that perhaps compelled Tent World to manufacture a variety of similar outdoor tents.

Today, Tent World has furnished the market with at least 9 different outdoor tents. Each of these tents is named after a planet in the solar system, depending on its size. The largest tent in the lineup is named – The Sun (that's because the sun is the largest body in the solar system). On the other hand, the smallest tent is named Pluto. While 'The Sun' is a large tent that can cater for the needs of a large family or sizeable group of beach-going friends, Pluto tent is so small that it's designed for kids and toddlers. Different Tent World products come in different sizes, shapes and have different features based on their intended purpose.

The new Quick up Jupiter Tent is so named because it instantly pops open. The tent can also fold down within seconds after use. According to Tent World, Jupiter Tent's unique design prevents it from collapsing or being blown away by strong winds at the beach and other outdoor locations. The company has also emphasized that this tent is light and easy to carry, plus it comes with a free carry bag.

Ann Spencer, the brand manager in charge of Tent World, said that like all other of the company's products, Jupiter Tent can be acquired through the company's market presence at Amazon.com.

Contact Information

For more information contact Josh Gaskin of Tent World (<http://tent.world>)

Keywords

[classic outdoor tent](#)

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