

## **Berrien Springs Video Business Marketing Local Brand Awareness Service Launched**

*X-ray Business Marketing has launched a new video marketing service for clients wanting to get more local traffic and increase sales. It uses a personal news style approach to increase engagement.*

X-ray Business Marketing has launched a new video marketing service for clients wanting to get more local traffic and increase sales. It uses a personal news style approach to increase engagement. Berrien Springs, United States - March 15, 2017 /PressCable/ --

A new website has launched that helps businesses and individuals to create personal video services for local businesses. X-ray Business Marketing offers fast production services, and keeps video production costs low by using a standard local business template that allows people to add their own business information and to add their own images for extra customization.

More information can be found at: <http://xraybusinessmarketing.com/videos>.

X-Ray Business Marketing Videos prides itself on its high levels of customer service, and strives to help businesses increase their local traffic and increase customers regardless of their business niche. The company specializes in helping local businesses get noticed.

In addition to this, the company helps people to market their local commercials as well, and includes getting business videos noticed on YouTube, Google, Facebook and more.

X-ray Business Marketing explains that one minute of video is worth 1.8 million words when it comes to marketing products and services. It goes on to say that customers trust websites that have videos, which encourage them to buy products and services because they feel like they are more attached to what's on offer.

Through creating tailored videos for each of its clients, X-ray Business Marketing takes the time to get to know each business that it works with so that it can get across their message in the most powerful way.

The company specializes in using real people for a spokesperson type video that has a human element to draw customers in.

Video has become the most powerful medium online, and more people than ever before are watching videos as their main form of information consumption. YouTube has over a billion users currently, which goes to emphasize how powerful videos can be.

This means that businesses who can harness the power of video have access to a vast market. People watch hundreds of millions of hours of video every day, and videos can be easily shared among friends on social networking sites.

Full details of how X-ray Business Marketing can help businesses to succeed online through tailored video marketing can be found on the URL above.

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### **Contact Information**

For more information visit <http://> (<http://>)

### **Keywords**

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