

## **Market Stall Marketing Strategy Digital Promotion Training Services Launched**

*David Borthwick, a business owner and marketing expert, announced Market Makeover, a new membership-based online training program. Market Makeover aims to help market stall owners develop and expand their businesses using both traditional and digital marketing strategies.*

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Business and marketing expert David Borthwick launched Market Makeover, an online training program aiming to help market stall owners develop sustainable business growth strategies using both traditional and digital marketing methods.

More information can be found at <http://market-makeover.com/info>

Many market stall vendors have seen a decrease in profits as online shopping and modern digital marketing have grown considerably over the past decade. To maximize their profits, market stall owners need to implement digital marketing strategies in both short and long-term development plans.

David Borthwick is a former market stall owner who has managed a variety of successful businesses using effective and sustainable blended marketing strategies. Market Makeover is a new membership-based online training course aiming to help market stall owners grow their businesses by integrating digital marketing methods and optimizing their traditional marketing strategies.

The online course covers a wide range of topics, offering both a broad overview of the most effective traditional and digital marketing strategies, and actionable, step-by-step information designed to enhance the applicability of the new concepts.

The course discusses effective competition-overcoming methods, using traditional marketing methods, social media marketing and affiliate buildup to achieve the desired results.

Market Makeover also provides its members with effective ways to create lists and use them for sustainable business growth, as well creating digital marketing campaigns that have high chances of success.

Setting up an ecommerce website is a solid way of expanding one's traditional business. Market Makeover provides easy-to-follow actionable tips on the best ecommerce store launching and managing strategies, helping business owners leverage the immense potential offered by online shopping.

The membership-based course consists of monthly modules covering a variety of the above-mentioned topics. A special introductory offer will see members get access to a wide range of free resources, such as e-books, checklists and more.

Interested parties can find more information by visiting <http://market-makeover.com/info>

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For more information visit <http://> (<http://>)

**Keywords**

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